

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Washing powder Market 2018, Forecast to 2023

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Abstracts

Washing powder is the solid detergent (cleaning agent) that is used to launder clothing. Washing powder usually contains enzymes such as proteases and amylases which clean by breaking down dirt molecules.

SCOPE OF THE REPORT:

This report focuses on the Washing powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The opportunities are the broadening downstream applications and marketing channel improving.

The price of washing powder is cheaper than liquid detergent, and the washing powder is widely used in some developing countries, although they are not popular in Europe and American developed countries.

The threats include the rising demand for product quality and some regions prefer the liquid detergent. The widely use of liquid detergent is bad for the washing powder market.

Environment will be polluted by using the phosphorus washing powder to waste water, some countries and regions have banned the usage of phosphorus washing powder.

The worldwide market for Washing powder is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

P&G

Unilever

Henkel

Liby

Kao

Nice

Church & Dwight

Lion

Clorox

NaFine

Lam Soon

Nirma

White Cat

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Non-phosphorus

Phosphorus

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the global Washing powder market.

Chapter 1, to describe Washing powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Washing powder, with sales, revenue, and price of Washing powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Washing powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Washing powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Washing powder sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Washing powder Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Non-phosphorus
 - 1.2.2 Phosphorus
- 1.3 Market Analysis by Applications
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 P&G

2.1.1 Business Overview

2.1.1.1 P&G Description

2.1.1.2 P&G Headquarter, Main Business and Finance Overview

2.1.2 P&G Washing powder Product Introduction

2.1.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.1.2.2 Washing powder Product Information

2.1.3 P&G Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 P&G Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global P&G Washing powder Market Share in 2017

2.2 Unilever

2.2.1 Business Overview

2.2.1.1 Unilever Description

2.2.1.2 Unilever Headquarter, Main Business and Finance Overview

2.2.2 Unilever Washing powder Product Introduction

2.2.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.2.2.2 Washing powder Product Information

2.2.3 Unilever Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Unilever Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Unilever Washing powder Market Share in 2017

2.3 Henkel

2.3.1 Business Overview

2.3.1.1 Henkel Description

2.3.1.2 Henkel Headquarter, Main Business and Finance Overview

2.3.2 Henkel Washing powder Product Introduction

2.3.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.3.2.2 Washing powder Product Information

2.3.3 Henkel Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Henkel Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Henkel Washing powder Market Share in 2017

2.4 Liby

2.4.1 Business Overview

2.4.1.1 Liby Description

2.4.1.2 Liby Headquarter, Main Business and Finance Overview

2.4.2 Liby Washing powder Product Introduction

2.4.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.4.2.2 Washing powder Product Information

2.4.3 Liby Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Liby Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Liby Washing powder Market Share in 2017

2.5 Kao

2.5.1 Business Overview

2.5.1.1 Kao Description

2.5.1.2 Kao Headquarter, Main Business and Finance Overview

2.5.2 Kao Washing powder Product Introduction

2.5.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.5.2.2 Washing powder Product Information

2.5.3 Kao Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Kao Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Kao Washing powder Market Share in 2017

2.6 Nice

2.6.1 Business Overview

2.6.1.1 Nice Description

2.6.1.2 Nice Headquarter, Main Business and Finance Overview

2.6.2 Nice Washing powder Product Introduction

2.6.2.1 Washing powder Production Bases, Sales Regions and Major Competitors

2.6.2.2 Washing powder Product Information

2.6.3 Nice Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Nice Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Nice Washing powder Market Share in 2017

2.7 Church & Dwight

2.7.1 Business Overview

2.7.1.1 Church & Dwight Description

2.7.1.2 Church & Dwight Headquarter, Main Business and Finance Overview

- 2.7.2 Church & Dwight Washing powder Product Introduction
 - 2.7.2.1 Washing powder Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Washing powder Product Information
- 2.7.3 Church & Dwight Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Church & Dwight Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Church & Dwight Washing powder Market Share in 2017
- 2.8 Lion
 - 2.8.1 Business Overview
 - 2.8.1.1 Lion Description
 - 2.8.1.2 Lion Headquarter, Main Business and Finance Overview
 - 2.8.2 Lion Washing powder Product Introduction
 - 2.8.2.1 Washing powder Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Washing powder Product Information
 - 2.8.3 Lion Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Lion Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Lion Washing powder Market Share in 2017
- 2.9 Clorox
 - 2.9.1 Business Overview
 - 2.9.1.1 Clorox Description
 - 2.9.1.2 Clorox Headquarter, Main Business and Finance Overview
 - 2.9.2 Clorox Washing powder Product Introduction
 - 2.9.2.1 Washing powder Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Washing powder Product Information
 - 2.9.3 Clorox Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Clorox Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Clorox Washing powder Market Share in 2017
- 2.10 NaFine
 - 2.10.1 Business Overview
 - 2.10.1.1 NaFine Description
 - 2.10.1.2 NaFine Headquarter, Main Business and Finance Overview
 - 2.10.2 NaFine Washing powder Product Introduction
 - 2.10.2.1 Washing powder Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Washing powder Product Information

2.10.3 NaFine Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 NaFine Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global NaFine Washing powder Market Share in 2017

2.11 Lam Soon

2.11.1 Business Overview

2.11.2 Lam Soon Washing powder Product Introduction

2.11.3 Lam Soon Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Nirma

2.12.1 Business Overview

2.12.2 Nirma Washing powder Product Introduction

2.12.3 Nirma Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 White Cat

2.13.1 Business Overview

2.13.2 White Cat Washing powder Product Introduction

2.13.3 White Cat Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL WASHING POWDER MARKET COMPETITION, BY MANUFACTURER

3.1 Global Washing powder Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Washing powder Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Washing powder Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Washing powder Manufacturer Market Share in 2017

3.4.2 Top 5 Washing powder Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL WASHING POWDER MARKET ANALYSIS BY REGIONS

4.1 Global Washing powder Sales, Revenue and Market Share by Regions

4.1.1 Global Washing powder Sales by Regions (2013-2018)

4.1.2 Global Washing powder Revenue by Regions (2013-2018)

4.2 North America Washing powder Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Washing powder Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Washing powder Sales, Revenue and Growth Rate (2013-2018)

- 4.5 South America Washing powder Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Washing powder Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA WASHING POWDER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Washing powder Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Washing powder Sales by Countries (2013-2018)
 - 5.1.2 North America Washing powder Revenue by Countries (2013-2018)
 - 5.1.3 United States Washing powder Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Washing powder Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Washing powder Sales and Growth Rate (2013-2018)
- 5.2 North America Washing powder Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Washing powder Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Washing powder Revenue by Manufacturers (2016-2017)
- 5.3 North America Washing powder Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Washing powder Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Washing powder Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Washing powder Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Washing powder Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Washing powder Revenue and Revenue Share by Application (2013-2018)

6 EUROPE WASHING POWDER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Washing powder Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Washing powder Sales by Countries (2013-2018)
 - 6.1.2 Europe Washing powder Revenue by Countries (2013-2018)
 - 6.1.3 Germany Washing powder Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Washing powder Sales and Growth Rate (2013-2018)
 - 6.1.5 France Washing powder Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Washing powder Sales and Growth Rate (2013-2018)

- 6.1.7 Italy Washing powder Sales and Growth Rate (2013-2018)
- 6.2 Europe Washing powder Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Washing powder Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Washing powder Revenue by Manufacturers (2016-2017)
- 6.3 Europe Washing powder Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Washing powder Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Washing powder Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Washing powder Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Washing powder Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Washing powder Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC WASHING POWDER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Washing powder Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Washing powder Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Washing powder Revenue by Countries (2013-2018)
 - 7.1.3 China Washing powder Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Washing powder Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Washing powder Sales and Growth Rate (2013-2018)
 - 7.1.6 India Washing powder Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Washing powder Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Washing powder Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Washing powder Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Washing powder Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Washing powder Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Washing powder Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Washing powder Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Washing powder Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Washing powder Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Washing powder Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA WASHING POWDER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Washing powder Sales, Revenue and Market Share by Countries

8.1.1 South America Washing powder Sales by Countries (2013-2018)

8.1.2 South America Washing powder Revenue by Countries (2013-2018)

8.1.3 Brazil Washing powder Sales and Growth Rate (2013-2018)

8.1.4 Argentina Washing powder Sales and Growth Rate (2013-2018)

8.1.5 Colombia Washing powder Sales and Growth Rate (2013-2018)

8.2 South America Washing powder Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Washing powder Sales by Manufacturers (2016-2017)

8.2.2 South America Washing powder Revenue by Manufacturers (2016-2017)

8.3 South America Washing powder Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Washing powder Sales and Sales Share by Type (2013-2018)

8.3.2 South America Washing powder Revenue and Revenue Share by Type (2013-2018)

8.4 South America Washing powder Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Washing powder Sales and Sales Share by Application (2013-2018)

8.4.2 South America Washing powder Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA WASHING POWDER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Washing powder Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Washing powder Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Washing powder Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Washing powder Sales and Growth Rate (2013-2018)

9.1.4 UAE Washing powder Sales and Growth Rate (2013-2018)

9.1.5 Egypt Washing powder Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Washing powder Sales and Growth Rate (2013-2018)

9.1.7 South Africa Washing powder Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Washing powder Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa Washing powder Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa Washing powder Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Washing powder Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Washing powder Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Washing powder Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Washing powder Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Washing powder Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Washing powder Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL WASHING POWDER MARKET SEGMENT BY TYPE

- 10.1 Global Washing powder Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Washing powder Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Washing powder Revenue and Market Share by Type (2013-2018)
- 10.2 Non-phosphorus Sales Growth and Price
 - 10.2.1 Global Non-phosphorus Sales Growth (2013-2018)
 - 10.2.2 Global Non-phosphorus Price (2013-2018)
- 10.3 Phosphorus Sales Growth and Price
 - 10.3.1 Global Phosphorus Sales Growth (2013-2018)
 - 10.3.2 Global Phosphorus Price (2013-2018)

11 GLOBAL WASHING POWDER MARKET SEGMENT BY APPLICATION

- 11.1 Global Washing powder Sales Market Share by Application (2013-2018)
- 11.2 Home Use Sales Growth (2013-2018)
- 11.3 Commercial Use Sales Growth (2013-2018)

12 WASHING POWDER MARKET FORECAST (2018-2023)

- 12.1 Global Washing powder Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Washing powder Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Washing powder Market Forecast (2018-2023)
 - 12.2.2 Europe Washing powder Market Forecast (2018-2023)

- 12.2.3 Asia-Pacific Washing powder Market Forecast (2018-2023)
- 12.2.4 South America Washing powder Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Washing powder Market Forecast (2018-2023)
- 12.3 Washing powder Market Forecast by Type (2018-2023)
 - 12.3.1 Global Washing powder Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Washing powder Market Share Forecast by Type (2018-2023)
- 12.4 Washing powder Market Forecast by Application (2018-2023)
 - 12.4.1 Global Washing powder Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Washing powder Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Washing powder Picture

Table Product Specifications of Washing powder

Figure Global Washing powder CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Washing powder CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Washing powder by Types in 2017

Figure Non-phosphorus Picture

Table Major Manufacturers of Non-phosphorus

Figure Phosphorus Picture

Table Major Manufacturers of Phosphorus

Figure Washing powder Sales Market Share by Applications in 2017

Figure Home Use Picture

Figure Commercial Use Picture

Figure United States Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure France Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure UK Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure China Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure India Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Washing powder Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Washing powder Revenue (Value) and Growth Rate (2013-2023)

Table P&G Headquarter, Established, Main Business and Finance Overview (2017)

Table P&G Washing powder Production Bases, Sales Regions and Major Competitors

Table P&G Washing powder Product

Table P&G Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global P&G Washing powder Sales Market Share in 2017

Figure Global P&G Washing powder Revenue Market Share in 2017

Table Unilever Headquarter, Established, Main Business and Finance Overview (2017)

Table Unilever Washing powder Production Bases, Sales Regions and Major Competitors

Table Unilever Washing powder Product

Table Unilever Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unilever Washing powder Sales Market Share in 2017

Figure Global Unilever Washing powder Revenue Market Share in 2017

Table Henkel Headquarter, Established, Main Business and Finance Overview (2017)

Table Henkel Washing powder Production Bases, Sales Regions and Major Competitors

Table Henkel Washing powder Product

Table Henkel Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Henkel Washing powder Sales Market Share in 2017

Figure Global Henkel Washing powder Revenue Market Share in 2017

Table Liby Headquarter, Established, Main Business and Finance Overview (2017)

Table Liby Washing powder Production Bases, Sales Regions and Major Competitors

Table Liby Washing powder Product

Table Liby Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Liby Washing powder Sales Market Share in 2017

Figure Global Liby Washing powder Revenue Market Share in 2017

Table Kao Headquarter, Established, Main Business and Finance Overview (2017)

Table Kao Washing powder Production Bases, Sales Regions and Major Competitors

Table Kao Washing powder Product

Table Kao Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kao Washing powder Sales Market Share in 2017

Figure Global Kao Washing powder Revenue Market Share in 2017

Table Nice Headquarter, Established, Main Business and Finance Overview (2017)

Table Nice Washing powder Production Bases, Sales Regions and Major Competitors

Table Nice Washing powder Product

Table Nice Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nice Washing powder Sales Market Share in 2017
Figure Global Nice Washing powder Revenue Market Share in 2017
Table Church & Dwight Headquarter, Established, Main Business and Finance Overview (2017)
Table Church & Dwight Washing powder Production Bases, Sales Regions and Major Competitors
Table Church & Dwight Washing powder Product
Table Church & Dwight Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Church & Dwight Washing powder Sales Market Share in 2017
Figure Global Church & Dwight Washing powder Revenue Market Share in 2017
Table Lion Headquarter, Established, Main Business and Finance Overview (2017)
Table Lion Washing powder Production Bases, Sales Regions and Major Competitors
Table Lion Washing powder Product
Table Lion Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Lion Washing powder Sales Market Share in 2017
Figure Global Lion Washing powder Revenue Market Share in 2017
Table Clorox Headquarter, Established, Main Business and Finance Overview (2017)
Table Clorox Washing powder Production Bases, Sales Regions and Major Competitors
Table Clorox Washing powder Product
Table Clorox Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Clorox Washing powder Sales Market Share in 2017
Figure Global Clorox Washing powder Revenue Market Share in 2017
Table NaFine Headquarter, Established, Main Business and Finance Overview (2017)
Table NaFine Washing powder Production Bases, Sales Regions and Major Competitors
Table NaFine Washing powder Product
Table NaFine Washing powder Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global NaFine Washing powder Sales Market Share in 2017
Figure Global NaFine Washing powder Revenue Market Share in 2017
Table Lam Soon
Table Lam Soon Washing powder
Table Nirma
Table Nirma Washing powder
Table White Cat
Table White Cat Washing powder

Table Global Washing powder Sales by Manufacturer (2016-2017)
Figure Global Washing powder Sales Market Share by Manufacturer in 2016
Figure Global Washing powder Sales Market Share by Manufacturer in 2017
Table Global Washing powder Revenue by Manufacturer (2016-2017)
Figure Global Washing powder Revenue Market Share by Manufacturer in 2016
Figure Global Washing powder Revenue Market Share by Manufacturer in 2017
Table Global Washing powder Price by Manufacturer (2016-2017)
Figure Top 3 Washing powder Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Washing powder Manufacturer (Revenue) Market Share in 2017
Figure Global Washing powder Sales and Growth Rate (2013-2018)
Figure Global Washing powder Revenue and Growth Rate (2013-2018)
Table Global Washing powder Sales by Regions (2013-2018)
Table Global Washing powder Sales Market Share by Regions (2013-2018)
Table Global Washing powder Revenue by Regions (2013-2018)
Figure Global Washing powder Revenue Market Share by Regions in 2013
Figure Global Washing powder Revenue Market Share by Regions in 2017
Figure North America Washing powder Sales and Growth Rate (2013-2018)
Figure North America Washing powder Revenue and Growth Rate (2013-2018)
Figure Europe Washing powder Sales and Growth Rate (2013-2018)
Figure Europe Washing powder Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Washing powder Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Washing powder Revenue and Growth Rate (2013-2018)
Figure South America Washing powder Sales and Growth Rate (2013-2018)
Figure South America Washing powder Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Washing powder Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Washing powder Revenue and Growth Rate (2013-2018)
Figure North America Washing powder Revenue and Growth Rate (2013-2018)
Table North America Washing powder Sales by Countries (2013-2018)
Table North America Washing powder Sales Market Share by Countries (2013-2018)
Figure North America Washing powder Sales Market Share by Countries in 2013
Figure North America Washing powder Sales Market Share by Countries in 2017
Table North America Washing powder Revenue by Countries (2013-2018)
Table North America Washing powder Revenue Market Share by Countries (2013-2018)
Figure North America Washing powder Revenue Market Share by Countries in 2013
Figure North America Washing powder Revenue Market Share by Countries in 2017
Figure United States Washing powder Sales and Growth Rate (2013-2018)
Figure Canada Washing powder Sales and Growth Rate (2013-2018)
Figure Mexico Washing powder Sales and Growth Rate (2013-2018)

Table North America Washing powder Sales by Manufacturer (2016-2017)
Figure North America Washing powder Sales Market Share by Manufacturer in 2016
Figure North America Washing powder Sales Market Share by Manufacturer in 2017
Table North America Washing powder Revenue by Manufacturer (2016-2017)
Figure North America Washing powder Revenue Market Share by Manufacturer in 2016
Figure North America Washing powder Revenue Market Share by Manufacturer in 2017
Table North America Washing powder Sales by Type (2013-2018)
Table North America Washing powder Sales Share by Type (2013-2018)
Table North America Washing powder Revenue by Type (2013-2018)
Table North America Washing powder Revenue Share by Type (2013-2018)
Table North America Washing powder Sales by Application (2013-2018)
Table North America Washing powder Sales Share by Application (2013-2018)
Table North America Washing powder Revenue by Application (2013-2018)
Table North America Washing powder Revenue Share by Application (2013-2018)
Figure Europe Washing powder Revenue and Growth Rate (2013-2018)
Table Europe Washing powder Sales by Countries (2013-2018)
Table Europe Washing powder Sales Market Share by Countries (2013-2018)
Table Europe Washing powder Revenue by Countries (2013-2018)
Figure Europe Washing powder Revenue Market Share by Countries in 2016
Figure Europe Washing powder Revenue Market Share by Countries in 2017
Figure Germany Washing powder Sales and Growth Rate (2013-2018)
Figure UK Washing powder Sales and Growth Rate (2013-2018)
Figure France Washing powder Sales and Growth Rate (2013-2018)
Figure Russia Washing powder Sales and Growth Rate (2013-2018)
Figure Italy Washing powder Sales and Growth Rate (2013-2018)
Table Europe Washing powder Sales by Manufacturer (2016-2017)
Figure Europe Washing powder Sales Market Share by Manufacturer in 2016
Figure Europe Washing powder Sales Market Share by Manufacturer in 2017
Table Europe Washing powder Revenue by Manufacturer (2016-2017)
Figure Europe Washing powder Revenue Market Share by Manufacturer in 2016
Figure Europe Washing powder Revenue Market Share by Manufacturer in 2017
Table Europe Washing powder Sales by Type (2013-2018)
Table Europe Washing powder Sales Share by Type (2013-2018)
Table Europe Washing powder Revenue by Type (2013-2018)
Table Europe Washing powder Revenue Share by Type (2013-2018)
Table Europe Washing powder Sales by Application (2013-2018)
Table Europe Washing powder Sales Share by Application (2013-2018)
Table Europe Washing powder Revenue by Application (2013-2018)
Table Europe Washing powder Revenue Share by Application (2013-2018)

Figure Asia-Pacific Washing powder Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Washing powder Sales by Countries (2013-2018)
Table Asia-Pacific Washing powder Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Washing powder Sales Market Share by Countries 2017
Table Asia-Pacific Washing powder Revenue by Countries (2013-2018)
Figure Asia-Pacific Washing powder Revenue Market Share by Countries 2017
Figure China Washing powder Sales and Growth Rate (2013-2018)
Figure Japan Washing powder Sales and Growth Rate (2013-2018)
Figure Korea Washing powder Sales and Growth Rate (2013-2018)
Figure India Washing powder Sales and Growth Rate (2013-2018)
Figure Southeast Asia Washing powder Sales and Growth Rate (2013-2018)
Table Asia-Pacific Washing powder Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Washing powder Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Washing powder Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Washing powder Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Washing powder Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Washing powder Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Washing powder Sales by Type (2013-2018)
Table Asia-Pacific Washing powder Sales Share by Type (2013-2018)
Table Asia-Pacific Washing powder Revenue by Type (2013-2018)
Table Asia-Pacific Washing powder Revenue Share by Type (2013-2018)
Table Asia-Pacific Washing powder Sales by Application (2013-2018)
Table Asia-Pacific Washing powder Sales Share by Application (2013-2018)
Table Asia-Pacific Washing powder Revenue by Application (2013-2018)
Table Asia-Pacific Washing powder Revenue Share by Application (2013-2018)
Figure South America Washing powder Revenue and Growth Rate (2013-2018)
Table South America Washing powder Sales by Countries (2013-2018)
Table South America Washing powder Sales Market Share by Countries (2013-2018)
Figure South America Washing powder Sales Market Share by Countries in 2017
Table South America Washing powder Revenue by Countries (2013-2018)
Table South America Washing powder Revenue Market Share by Countries (2013-2018)
Figure South America Washing powder Revenue Market Share by Countries in 2017
Figure Brazil Washing powder Sales and Growth Rate (2013-2018)
Figure Argentina Washing powder Sales and Growth Rate (2013-2018)
Figure Colombia Washing powder Sales and Growth Rate (2013-2018)
Table South America Washing powder Sales by Manufacturer (2016-2017)
Figure South America Washing powder Sales Market Share by Manufacturer in 2016
Figure South America Washing powder Sales Market Share by Manufacturer in 2017

Table South America Washing powder Revenue by Manufacturer (2016-2017)
Figure South America Washing powder Revenue Market Share by Manufacturer in 2016
Figure South America Washing powder Revenue Market Share by Manufacturer in 2017
Table South America Washing powder Sales by Type (2013-2018)
Table South America Washing powder Sales Share by Type (2013-2018)
Table South America Washing powder Revenue by Type (2013-2018)
Table South America Washing powder Revenue Share by Type (2013-2018)
Table South America Washing powder Sales by Application (2013-2018)
Table South America Washing powder Sales Share by Application (2013-2018)
Table South America Washing powder Revenue by Application (2013-2018)
Table South America Washing powder Revenue Share by Application (2013-2018)
Figure Middle East and Africa Washing powder Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Washing powder Sales by Countries (2013-2018)
Table Middle East and Africa Washing powder Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Washing powder Sales Market Share by Countries in 2017
Table Middle East and Africa Washing powder Revenue by Countries (2013-2018)
Table Middle East and Africa Washing powder Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Washing powder Revenue Market Share by Countries in 2013
Figure Middle East and Africa Washing powder Revenue Market Share by Countries in 2017
Figure Saudi Arabia Washing powder Sales and Growth Rate (2013-2018)
Figure UAE Washing powder Sales and Growth Rate (2013-2018)
Figure Egypt Washing powder Sales and Growth Rate (2013-2018)
Figure Nigeria Washing powder Sales and Growth Rate (2013-2018)
Figure South Africa Washing powder Sales and Growth Rate (2013-2018)
Table Middle East and Africa Washing powder Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Washing powder Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Washing powder Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Washing powder Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Washing powder Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Washing powder Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Washing powder Sales by Type (2013-2018)

Table Middle East and Africa Washing powder Sales Share by Type (2013-2018)

Table Middle East and Africa Washing powder Revenue by Type (2013-2018)

Table Middle East and Africa Washing powder Revenue Share by Type (2013-2018)

Table Middle East and Africa Washing powder Sales by Application (2013-2018)

Table Middle East and Africa Washing powder Sales Share by Application (2013-2018)

Table Middle East and Africa Washing powder Revenue by Application (2013-2018)

Table Middle East and Africa Washing powder Revenue Share by Application (2013-2018)

Table Global Washing powder Sales by Type (2013-2018)

Table Global Washing powder Sales Share by Type (2013-2018)

Table Global Washing powder Revenue by Type (2013-2018)

Table Global Washing powder Revenue Share by Type (2013-2018)

Figure Global Non-phosphorus Sales Growth (2013-2018)

Figure Global Non-phosphorus Price (2013-2018)

Figure Global Phosphorus Sales Growth (2013-2018)

Figure Global Phosphorus Price (2013-2018)

Table Global Washing powder Sales by Application (2013-2018)

Table Global Washing powder Sales Share by Application (2013-2018)

Figure Global Home Use Sales Growth (2013-2018)

Figure Global Commercial Use Sales Growth (2013-2018)

Figure Global Washing powder Sales, Revenue and Growth Rate (2018-2023)

Table Global Washing powder Sales Forecast by Regions (2018-2023)

Table Global Washing powder Market Share Forecast by Regions (2018-2023)

Figure North America Sales Washing powder Market Forecast (2018-2023)

Figure Europe Sales Washing powder Market Forecast (2018-2023)

Figure Asia-Pacific Sales Washing powder Market Forecast (2018-2023)

Figure South America Sales Washing powder Market Forecast (2018-2023)

Figure Middle East and Africa Sales Washing powder Market Forecast (2018-2023)

Table Global Washing powder Sales Forecast by Type (2018-2023)

Table Global Washing powder Market Share Forecast by Type (2018-2023)

Table Global Washing powder Sales Forecast by Application (2018-2023)

Table Global Washing powder Market Share Forecast by Application (2018-2023)

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