

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Washing powder Market 2018, Forecast to 2023

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Abstracts

Washing powder is the solid detergent (cleaning agent) that is used to launder clothing. Washing powder usually contains enzymes such as proteases and amylases which clean by breaking down dirt molecules.

SCOPE OF THE REPORT:

This report focuses on the Washing powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The opportunities are the broadening downstream applications and marketing channel improving.

The price of washing powder is cheaper than liquid detergent, and the washing powder is widely used in some developing countries, although they are not popular in Europe and American developed countries.

The threats include the rising demand for product quality and some regions prefer the liquid detergent. The widely use of liquid detergent is bad for the washing powder market.

Environment will be polluted by using the phosphorus washing powder to waste water, some countries and regions have banned the usage of phosphorus washing powder.

The worldwide market for Washing powder is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

P&G

Unilever

Henkel

Liby

Kao

Nice

Church & Dwight

Lion

Clorox

NaFine

Lam Soon

Nirma

White Cat

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Non-phosphorus

Phosphorus

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the global Washing powder market.

Chapter 1, to describe Washing powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Washing powder, with sales, revenue, and price of Washing powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Washing powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Washing powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Washing powder sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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