

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Washer Fluid Market 2018, Forecast to 2023

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Abstracts

Automotive Windshield Washer Fluid is a fluid for motor vehicles that is used in cleaning the windshield with the windshield wiper while the vehicle is being driven.

SCOPE OF THE REPORT:

This report focuses on the Washer Fluid in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the basis of type, Ready to Use Fluid is the largest segment with around 98% production share of the total market in 2016. Concentrated Fluid are more expensive, accounting for less than 2% market share in terms of production, meanwhile, the Concentrated Fluid will witness the higher growth rate in the next few years

On the basis of geography, the global Automotive Windshield Washer Fluid market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2016, Europe is the largest consumer as well as the steady growing regional market for Automotive Windshield Washer Fluid and held 34.05% share in the global market, followed by North America with the market share of 25.33%. The demand for Automotive Windshield Washer Fluid has been rapid increasing in Asian countries, especially in China and India.

The global Automotive Windshield Washer Fluid market comprises numerous players offering broad range of products. Lots of local small manufactures of Automotive Windshield Washer Fluid offer a wide range of Automotive Windshield Washer Fluid to fit aftermarket requirements. The concentration of the market is very low, among those manufacturers, 3M, Turtle Wax, SPLASH, ACDelco, Prestone and Illinois Tool Works are the major players operating worldwide.

The worldwide market for Washer Fluid is expected to grow at a CAGR of roughly 2.7% over the next five years, will reach 1660 million US\$ in 2023, from 1460 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ITW

3M

SPLASH

Reccochem

ACDelco

Prestone

Soft 99

Bluestar

Sonax

Turtle Wax

Camco

Chief

PEAK

Botny

TEEC

Japan Chemical

Tetrosyl

Prostaff

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Ready to Use Fluid

Concentrated Fluid

Market Segment by Applications, can be divided into

Individual Consumers

Auto Beauty & 4S Store

Others

There are 15 Chapters to deeply display the global Washer Fluid market.

Chapter 1, to describe Washer Fluid Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Washer Fluid, with sales, revenue, and price of Washer Fluid, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Washer Fluid, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Washer Fluid market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Washer Fluid sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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