

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wardrobe Market 2018, Forecast to 2023

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Abstracts

This report studies the Wardrobe market. A wardrobe is a standing closet used for storing clothes. The earliest wardrobe was a chest, and it was not until some degree of luxury was attained in regal palaces and the castles of powerful nobles that separate accommodation was provided for the apparel of the great. The name of wardrobe was then given to a room in which the wall-space was filled with closets and lockers, the drawer being a comparatively modern invention. From these cupboards and lockers the modern wardrobe, with its hanging spaces, sliding shelves and drawers, evolved slowly.

SCOPE OF THE REPORT:

This report focuses on the Wardrobe in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Wardrobe industry is relatively fragmented, Wardrobe production enterprises are much less concentrated than in other industries and most of these are small and medium-sized. As a result of the low industry concentration, there are hardly any brands with strong influence in the market. However, after years of competition, a number of branded enterprises of a certain scale and possessing considerable strength have emerged.

Today, Wardrobe furniture brands are no longer fighting for first-tier cities but are gradually shifting their focus to the furniture market in second- and third-tier cities. New construction and bedroom remodeling has also spurred the growth of home marts in second- and third-tier cities. Besides, the market for Wardrobe furniture marts and brands is almost saturated in first-tier cities. While the economic and consumption scale is smaller in second- and third-tier cities, the market offers more room for development.

So tapping into the medium- and low-end market will become a key marketing strategy.

With the increasing in production capacity, expected that the Wardrobe raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Wardrobe.

The worldwide market for Wardrobe is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 77300 million US\$ in 2023, from 53700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Stanley

IKEA

Sauder Woodworking

Dorel Industries

Molteni

Suofeiya

Oppein

Holike

Shangpin Home

Topstrong

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Finished Wardrobes

Customized Wardrobes

Market Segment by Applications, can be divided into

Residential Use

Commercial Use

There are 15 Chapters to deeply display the global Wardrobe market.

Chapter 1, to describe Wardrobe Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wardrobe, with sales, revenue, and price of Wardrobe, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wardrobe, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wardrobe market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wardrobe sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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