

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Wallpaper Market 2018, Forecast to 2023

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Abstracts

Wallpaper is a kind of material used to cover and decorate the interior walls of homes, offices, and other buildings; it is one aspect of interior decoration. Due to its variety of characteristics that other interior decoration materials cannot compare, such as color diversity, rich patterns, security and environmental protection, convenient installation, appropriate price, and so on, it has considerable popularity in Europe, United States, and Japan and other developed countries and regions.

SCOPE OF THE REPORT:

This report focuses on the Wallpaper in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Each manufacturer competition is intense, the entire wallpaper market is expanding, and wallpaper industry will continue to grow. At the same time, the competition also will be more and fiercer. Wallpaper industry has a process of integration and elimination, false and inferior product must be washed out. Eventually, the strong will be stronger, the weak one will be weaker.

The technical barriers of Wallpaper are relatively low, resulting in low level concentration degree.

Wallpaper is widely used in residential, retail and industrial projects. The investment in office, hotel, residential and infrastructure markets is expected to improve in the next years. As the demand increases rapidly with higher spending propensity, the increased consumption of Wallpaper industries is expected to continue during the remaining years of the forecast period of 2017-2022. Wallpaper industry will usher in a stable growth space.

York Wallcoverings accounted for 8.50% of the global Wallpaper revenue market share in 2016. Followed players, Sangetsu Co., Ltd. accounted for 5.67%, A.S. Création accounted for 4.38%.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

The worldwide market for Wallpaper is expected to grow at a CAGR of roughly 2.1% over the next five years, will reach 30600 million US\$ in 2023, from 26900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Asheu

Sangetsu Co., Ltd.

A.S. Création

York Wallpapers

Lilycolor

Marburg

Shin Han Wall Covering

Zambaiti Parati

Brewster Home Fashions

Walker Greenbank Group

LSI Wallcovering

J.Josephson

Len-Tex Corporation

Osborne&little

KOROSEAL Interior Products

Grandeco Wallfashion

F. Schumacher & Company

Laura Ashley

DAEWON CHEMICAL

Wallquest

Yulan Wallcoverings

Fidelity Wallcoverings

Roysons Corporation

Wallife

Topli

Beitai Wallpaper

Johns Manville

Artshow Wallpaper

Yuhua Wallpaper

Coshare

Rainbow

Crown Wallpaper

Sandberg

Arte-international

Yuanlong wallpaper

Texam

Wellmax wallcovering

Linwood

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vinyl-based Wallpaper

Non-woven Wallpaper

Pure Paper Type Wallpaper

Fiber Type Wallpaper

Others

Market Segment by Applications, can be divided into

Entertainment Places

Office

Household

Others

There are 15 Chapters to deeply display the global Wallpaper market.

Chapter 1, to describe Wallpaper Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wallpaper, with sales, revenue, and price of Wallpaper, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wallpaper, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wallpaper market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wallpaper sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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