

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Trekking Poles (Poles) Market 2018, Forecast to 2023

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Abstracts

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

SCOPE OF THE REPORT:

This report focuses on the Trekking Poles (Poles) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Although sales of Poles brought some opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the poles field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.

The worldwide market for Trekking Poles (Poles) is expected to grow at a CAGR of roughly 2.2% over the next five years, will reach 81 million US\$ in 2023, from 71 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Walking poles

Trekking poles

Market Segment by Applications, can be divided into

Outdoor climbing

Hiking plains

Daily use

There are 15 Chapters to deeply display the global Trekking Poles (Poles) market.

Chapter 1, to describe Trekking Poles (Poles) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Trekking Poles (Poles), with sales, revenue, and price of Trekking Poles (Poles), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Trekking Poles (Poles), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Trekking Poles (Poles) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Trekking Poles (Poles) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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