

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Treadmill Market 2018, Forecast to 2023

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Abstracts

A treadmill is a device generally for walking or running while staying in the same place. The belt moves to the rear, requiring the user to walk or run at a speed matching that of the belt. The rate at which the belt moves is the rate of walking or running. Thus, the speed of running may be controlled and measured. The more expensive, heavy-duty versions are motor-driven (usually by an electric motor). The simpler, lighter, and less expensive versions passively resist the motion, moving only when walkers push the belt with their feet. The latter are known as manual treadmills.

SCOPE OF THE REPORT:

This report focuses on the Treadmill in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Treadmill market to approach these areas. China would account for the highest production in 2016 with close to 40 percent of global production coming from this region. Asia is not only the biggest market for Treadmill equipment, but also has the highest growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Globally, the Treadmill industry market is low concentrated as the manufacturing technology of Treadmill is relatively matures than some high-tech equipment. And some enterprises, like ICON, BH Group, Life Fitness, Johnson, etc. are well-known for the wonderful performance of their Treadmill and related services. At the same time, China, occupied 40.43% production market share in 2016, is remarkable in the global Treadmill

industry because of their low price of raw material and labor. The consumption volume of Treadmill is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Treadmill industry may not keep that fast. But it is surely forecasted that the market of Treadmill is still promising.

The worldwide market for Treadmill is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 4220 million US\$ in 2023, from 3500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ICON

BH Group

Life Fitness

Johnson

Sole

Nautilus

Technogym

Precor

Star Trac

Cybex

Dyaco

Yijian

True Fitness

Shuhua

Strength Master

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Manual Treadmills

Motorised Treadmills

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the global Treadmill market.

Chapter 1, to describe Treadmill Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Treadmill, with sales, revenue, and price of Treadmill, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Treadmill, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Treadmill market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Treadmill sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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