

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Traffic Marking Paints Market 2018, Forecast to 2023

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Abstracts

Road surface marking is any kind of device or material that is used on a road surface in order to convey official information. They can also be applied in other facilities used by vehicles to mark parking spaces or designate areas for other uses.

Traffic Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

SCOPE OF THE REPORT:

This report focuses on the Traffic Marking Paints in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Asia-Pacific Traffic Marking Paint industry mainly concentrates in the China, Japan and South-east Asia. The market of traffic marking paint is rather scattered, the leading players in this market include TATU, Nippon Paint, KICTEC and Zhejiang Brother; the four manufacturers accounts for about 22% of total market revenue in this region. The China market leaders are TATU, Zhejiang Brother, Zhejiang Yuanguang.

The Road marking paint mainly classified into five types: thermoplastic marking paint, waterbased marking paint, solvent based marking paint, two-component road marking paint and others. Thermoplastic marking paint is currently the most popular type in Asia-Pacific.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new

investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

The worldwide market for Traffic Marking Paints is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

TATU

Nippon Paint

KICTEC

Zhejiang Brother

3M

Asian Paints PPG

Sherwin-Williams

Swarco AG

DAE HWA PAINT MFG

Hempel

Ennis Flint

Luteng Tuliao

Zhejiang Yuanguang

Rainbow Brand

NOROO Paint & Coatings

Automark

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Thermoplastic Marking Paint

Waterbased Marking Paint

Solvent Based Marking Paint

Two-Component Road Marking Paint

Others

Market Segment by Applications, can be divided into

Roads & Streets

Parking Lot

Airport

Other

There are 15 Chapters to deeply display the global Traffic Marking Paints market.

Chapter 1, to describe Traffic Marking Paints Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Traffic Marking Paints, with sales, revenue, and price of Traffic Marking Paints, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Traffic Marking Paints, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Traffic Marking Paints market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Traffic Marking Paints sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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