

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Toasters Market 2018, Forecast to 2023

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Abstracts

A toaster, or a toast maker, is an electric small appliance designed to brown sliced bread by exposing it to radiant heat, thus converting it into toast. Toasters can toast multiple types of sliced bread products. Invented in Scotland in 1893, it was developed over the years, with the introduction of an automatic mechanism to stop the toasting and pop the slices up.

SCOPE OF THE REPORT:

This report focuses on the Toasters in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. China is the biggest production areas for Toasters, taking about 73.41% market share in 2016 (based on output volume). Europe followed the second, with about 12.09% market share in 2016 (based on revenue). In Consumption market, sales of Toaster are concentrated in Europe and North America Regions for now, while consumers groups are expanding fast today in some Asia countries like China, Japan, Korea and etc., Southeast Asia and India are big potential markets for the coming decades. In the past few years, the price of Toasters show a decreasing trend in recent years and we expect the price may keep the trend in a short period. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of Toasters. Therefore, to some extent, the companies are facing a risk of profit decline. There are companies adding capacities and aiming at the cost and quality leadership which shall improve profitability. At the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce

costs and improve quality. The total competition market for Toasters may become more weakened, while the market is going to be more concentrated for high end Toasters.

The worldwide market for Toasters is expected to grow at a CAGR of roughly 2.3% over the next five years, will reach 1410 million US\$ in 2023, from 1230 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

West Bend

BELLA

Black & Decker

Breville

Cuisinart

Dualit

De'Longhi S.p.A.

Hamilton Beach

Kenmore

KitchenAid

Krups

Sunbeam

Waring

Toastmaster

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2 Slice Toasters

4 Slice Toasters

Others

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Toasters market.

Chapter 1, to describe Toasters Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Toasters, with sales, revenue, and price of Toasters, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Toasters, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Toasters market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Toasters sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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