

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ticket Printers Market 2018, Forecast to 2023

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Abstracts

Ticket Printers are specifically designed to meet the demands of businesses that only need to create high quality tickets. These printers come in either fixed or kiosk models to accommodate any application. They are easy to use, maintain, and are more cost effective than other printers. A ticket printer can making tickets for concerts, performances, or school events, etc.

SCOPE OF THE REPORT:

This report focuses on the Ticket Printers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market is driven by various end-user industries, such as Arts & Entertainment, Sporting Events, Travel & Leisure and Recreation & Gaming. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

The industry is relatively concentration, the key brand include Epson, Fujitsu, Zebra, Custom, Datamax-O'Neil (Honeywell), Practical Automation, Boca Systems, Stimare, Skidata, Able-systems, Aes Aircraft Elektro, Vidtronix, Star and so on. Among them, Epson, Fujitsu and Zebra are the leaders of Ticket Printers market.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be

fluctuation in gross margin.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Ticket Printers is expected to grow at a CAGR of roughly 5.3% over the next five years, will reach 800 million US\$ in 2023, from 590 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Epson

Fujitsu

Zebra

Custom

Datamax-O'Neil (Honeywell)

Practical Automation

Boca Systems

Stimare

Skidata

Able-systems

Aes Aircraft Elektro

Vidtronix

Star

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Direct Thermal

Thermal Transfer

Market Segment by Applications, can be divided into

Arts & Entertainment

Sporting Events

Travel & Leisure

Recreation & Gaming

There are 15 Chapters to deeply display the global Ticket Printers market.

Chapter 1, to describe Ticket Printers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ticket Printers, with sales, revenue, and price of Ticket Printers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ticket Printers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ticket Printers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ticket Printers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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