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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Thermal Printhead Market 2018, Forecast to 2023

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Abstracts

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.
The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applicated in the room more suitable. It is better to wipe the hot zone daily after used.

SCOPE OF THE REPORT:

This report focuses on the Thermal Printhead in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
The Global production of the Thermal Printhead is about 31 Million Unit in 2015. The production region is relative concentrated. The main manufacture region is concentrated in the Japan. Japan is the largest production country.
The main consumption regions are concentrated in the USA and Europe. The Thermal Printhead's consumption has great relationship with the local economical developed level. Currently, the developing countries' grow rate has overcome the developed countries.
The price has been declining continuouslyl; the average price is about 8.40 USD per unit in 2015. The gross margin has the similar trend with the price. The gross margin is about 55.5% in 2015.
The import and export volume is very large, Japan has very large export ratio. Currently, the Thermal Printhead has a certain degree of anti-dumping phenomenon. The Europe and USA's consumption mainly depends on the import. China also has large export

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ratio.

In the future, the Thermal Printhead will have a good future; the price fluctuation has relationship with the raw material. The technology will more mature and the monopoly phenomenon will be weaken.

The worldwide market for Thermal Printhead is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 360 million US$ in 2023, from 280 million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Mitani Micro

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

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Market Segment by Type, covers

Thick Film Thermal Printhead

Thin Film Thermal Printhead

Market Segment by Applications, can be divided into

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

There are 15 Chapters to deeply display the global Thermal Printhead market.

Chapter 1, to describe Thermal Printhead Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Thermal Printhead, with sales, revenue, and price of Thermal Printhead, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Thermal Printhead, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

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Chapter 12, Thermal Printhead market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Thermal Printhead sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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