

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Televisions Market 2018, Forecast to 2023

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Abstracts

Television or TV is a telecommunication medium used for transmitting moving images in monochrome (black-and-white), or in color, and in two or three dimensions and sound. It can refer to a television set, a television program ('TV show'), or the medium of television transmission. Television is a mass medium, for entertainment, education, news, and advertising.

SCOPE OF THE REPORT:

This report focuses on the Televisions in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Televisions industry concentration is relatively high in United States. United States giant market is dominated by four companies, i.e. Samsung, Vizio, Sony and LG. These three manufacturers occupies above 63% of the whole market volume in 2015, and they has more types of products.

Falling prices of Televisions, combined with the increasing popularity of set-top devices—such as Apple TV, Roku, Google Chromecast, Amazon Fire and connected video game consoles—and ever-expanding streaming content options, will help drive audience growth.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

The worldwide market for Televisions is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Samsung

Vizio

Sony

LG

Hisense

Panasonic

TCL

Sharp

Seiki

Skyworth

Element

Toshiba

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Under 32 inch

32-42 inch

42-48 inch

48-55 inch

55 inch&up

Market Segment by Applications, can be divided into

Commercial Signage

Home Entertainment

There are 15 Chapters to deeply display the global Televisions market.

Chapter 1, to describe Televisions Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Televisions, with sales, revenue, and price of Televisions, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Televisions, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Televisions market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Televisions sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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