

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Telephoto Zoom Lens Market 2018, Forecast to 2023

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Abstracts

A telephoto zoom lens has a variable focal length which mainly ranges from 70mm to 200mm, or from 28 to 300mm, from 150 to 600mm. The telephoto zoom lens usually used for camera to shoot the scenery far away. As it has a variable focal length, so it is easy to use.

SCOPE OF THE REPORT:

This report focuses on the Telephoto Zoom Lens in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Global giant manufactures mainly distributed in Japan. The manufacturers in Japan have a long history and unshakable status in this field. Manufacturers such as Canon have relative higher level of product's quality. As to Japan, Canon has become as a global leader. In Germany, the manufacturers leads the technology development, but they only manufacture a few of the production as the price is too high.

Many companies have several plants, usually locate in the place close to aimed consumption region. There are international companies set up factories in China either. Some companies usually take a joint venture enter into aim market, like Nikon who take their advantage merge with US company, whose key market is in US.

The key consumption markets locate at developed countries. The EU takes the market share of about 27%, followed by China with 25%. US takes the market share of about 19%

The worldwide market for Telephoto Zoom Lens is expected to grow at a CAGR of roughly 1.7% over the next five years, will reach 2940 million US\$ in 2023, from 2660

million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon

Sony

Tamron

Pentax

Sigma

Olympus

Tokina

Fujifilm

Samsung

Panasonic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

The Focal Length From 28-300mm

The Focal Length From 70-200mm

The Focal Length From 150-600mm

Market Segment by Applications, can be divided into

Camera manufacturer

Photographers

There are 15 Chapters to deeply display the global Telephoto Zoom Lens market.

Chapter 1, to describe Telephoto Zoom Lens Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Telephoto Zoom Lens, with sales, revenue, and price of Telephoto Zoom Lens, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Telephoto Zoom Lens, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Telephoto Zoom Lens market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Telephoto Zoom Lens sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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