

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Tampons Market 2018, Forecast to 2023

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Abstracts

A Tampon refers to a plug of absorbent material inserted into a body cavity or wound to stop a flow of blood or to absorb secretions, especially one designed for insertion into the vagina during menstruation.

SCOPE OF THE REPORT:

This report focuses on the Tampons in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Europe is the largest supplier of Tampons, with a production market share 39%. And the consumption market share is nearly 34%.

The second place is America, following Europe with the production market share of 28%. And the sales market share is 26%.

Market competition is intense. Procter & Gamble, Playtex, Kimberly-Clark, Johnson & Johnson are the leaders of the industry, and hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the change of customer need there still is a chance for other players.

The worldwide market for Tampons is expected to grow at a CAGR of roughly 6.0% over the next five years, will reach 4070 million US\$ in 2023, from 2860 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Procter & Gamble





Market Deginerit by Type, covers



Tampons with applicator

Tampons without applicator

Market Segment by Applications, can be divided into

Pharmacy

Online sales

Others

There are 15 Chapters to deeply display the global Tampons market.

Chapter 1, to describe Tampons Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tampons, with sales, revenue, and price of Tampons, in 2016 and 2017:

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tampons, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tampons market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tampons sales channel, distributors, traders,

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dealers, Research Findings and Conclusion, appendix and data source



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