

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Synthetic Leather For Furniture Market 2018, Forecast to 2023

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## Abstracts

Synthetic Leather is a manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create.

### SCOPE OF THE REPORT:

This report focuses on the Synthetic Leather For Furniture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The market is very fragmented. Several leading players are adopting the strategy of competitive pricing to gain a better foothold in the market. Some of the prominent players in the market are Hornschuch, Kuraray, Toray, Teijin, Nassimi, Willow Tex, Nilco, Wenzhou Imitation Leather, Anli Group, Hexin Group, Fujian Tianshou and Shuangxiang Group. In recent years, a growing number of players are increasingly focusing on developing novel products, in order to gain a competitive edge over others. One trend in the market is focus on development of bio-based synthetic leather. The need for sustainability is impelling the various stakeholders, such as customers, manufacturers, and the governments, to implement the production and adoption of bio-based products. Almost 9-11% of all the chemical-based products have their raw materials sourced from renewable sources, thus, making them more environment-friendly.

One challenge in the market is harmful environmental effects of PVC processing. PU and PVC are the most common materials that are used to make synthetic leather. Among these two materials, PVC is preferred more as it is much cheaper than PU in

earlier years. However, in recent times, the use of PVC is being reduced as it releases dioxins, which are hazardous chemicals. Another factor is the use of plasticizers known as phthalates. PVC, in the original form, is a very rigid substance and plasticizers must be added to make it more flexible and malleable.

The worldwide market for Synthetic Leather For Furniture is expected to grow at a CAGR of roughly 7.5% over the next five years, will reach 11000 million US\$ in 2023, from 7130 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wenzhou Imitation Leather

Hornschuch

Kuraray

Toray

Teijin

Nassimi

Willow Tex

Nilco

Anli Group

Hexin Group

Fujian Tianshou

Shuangxiang Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PVC Leather

PU Leather

Others

Market Segment by Applications, can be divided into

Household

Commercial Use

There are 15 Chapters to deeply display the global Synthetic Leather For Furniture market.

Chapter 1, to describe Synthetic Leather For Furniture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Synthetic Leather For Furniture, with sales, revenue, and price of Synthetic Leather For Furniture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

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of Synthetic Leather For Furniture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Synthetic Leather For Furniture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Synthetic Leather For Furniture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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