

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Supercar Market 2018, Forecast to 2023

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Abstracts

A supercar is a high-performance sports car, in the report, the mainly player are Porsche, Bentley, Ferrari, Aston Martin, Lamborghini, McLaren, Audi, BMW, Bugatti, Pagani.

SCOPE OF THE REPORT:

This report focuses on the Supercar in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global Supercar market has seen been relatively untouched by the financial crisis and has been posting growth driven by the emerging markets. Global Supercar sales in 2017 reached 75-kilo units, and are expected to reach 84-kilo units in the end of 2025. In the whole market, the Non-Convertible Supercar occupies largest market, and the market is near 80%.

In terms of sales channel, Cash Payment, Financing/Loan and Leasing constitute the sales channel, the cash payment is the mainstream pay method and it occupies about half market share.

The worldwide market for Supercar is expected to grow at a CAGR of roughly -1.1% over the next five years, will reach 15500 million US\$ in 2023, from 16500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Porsche

Bentley

Ferrari

Aston Martin

Lamborghini

McLaren

Audi

BMW

Bugatti

Pagani

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Convertible Supercar

Non-Convertible Supercar

Market Segment by Applications, can be divided into

Cash Payment

Financing/Loan

Leasing

There are 15 Chapters to deeply display the global Supercar market.

Chapter 1, to describe Supercar Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Supercar, with sales, revenue, and price of Supercar, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Supercar, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Supercar market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Supercar sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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