

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sportswear Market 2018, Forecast to 2023

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## Abstracts

Sportswear is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And sportswear also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of sportswear, footwear is not included.

### SCOPE OF THE REPORT:

This report focuses on the Sportswear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The classification of Sportswear includes Hats, Upper Garment, Under Clothing, Skirts and others. The proportion of Upper Garment in 2015 is about 52%.

Sportswear is widely used in Professional Athletic and Amateur Sport. The most proportion of Sportswear is Amateur Sport, and the sales volume in 2015 is 2000 M units.

Market competition is intense. Nike, Adidas, UNDER ARMOUR, Puma, Columbia, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Sportswear is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 102500 million US\$ in 2023, from 84100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nike

Adidas

UNDER ARMOUR

Puma

Columbia

ASICS

Patagonia

Marmot

THE NORTH FACE

Burton

Volcom

Montbell

Obermeyer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hats

Upper Garment

Under Clothing

Skirts

Other

Market Segment by Applications, can be divided into

Professional Athletic

Amateur Sport

There are 15 Chapters to deeply display the global Sportswear market.

Chapter 1, to describe Sportswear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sportswear, with sales, revenue, and price of Sportswear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sportswear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sportswear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sportswear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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