

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Spirits Market 2018, Forecast to 2023

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Abstracts

Spirits are alcoholic beverages produced by distillation of a mixture produced from alcoholic fermentation. This process purifies it and removes diluting components like water, for the purpose of increasing its proportion of alcohol content.

SCOPE OF THE REPORT:

This report focuses on the Spirits in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Spirits has many types, which include brandy, tequila, baijiu, rum, vodka, whisky and others. As spirits is popular beverage, the downstream application industries will need more spirits products. So, spirits has a huge market potential in the future.

Manufacturers engaged in the industry are trying to produce fashionable and good taste spirits through improving technology.

The major raw materials for spirits are grain and packaging materials. Fluctuations in the price of the upstream product will impact on the production cost of spirits. The production cost of spirits is also an important factor which could impact the price of spirits. The spirits manufacturers are trying to reduce production cost by developing production method.

The worldwide market for Spirits is expected to grow at a CAGR of roughly 0.4% over the next five years, will reach 235300 million US\$ in 2023, from 231200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Diageo

Pernod Ricard

Brown Forman

Bacardi Limited

LVMH

Beam Suntory

William Grant & Sons

Remy Cointreau

The Edrington Group

Kweichow Moutai Group

Wuliangye

Yanghe Brewery

Daohuaxiang

Luzhou Laojiao

Jose Cuervo

Patrón

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Brandy

Tequila

Baijiu

Rum

Vodka

Whisky

Others

Market Segment by Applications, can be divided into

Household Application

Commercial Application

There are 15 Chapters to deeply display the global Spirits market.

Chapter 1, to describe Spirits Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Spirits, with sales, revenue, and price of Spirits, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Spirits, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Spirits market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Spirits sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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