

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Specialty Surfactants Market 2018, Forecast to 2023

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Abstracts

Specialty Surfactant is surface active agent that changes a liquid's surface tension. Surfactants are the basic cleaning agent in consumer and industrial cleaning products such as detergents for washing clothes, dishes, carpets, floors, walls, as well as shampoos, lotions, toothpastes and cosmetics. Other applications include fabric softeners, lubricating ingredients, emulsifiers for spreading agricultural products, and industrial applications such as latex systems, plastics and composites.

SCOPE OF THE REPORT:

This report focuses on the Specialty Surfactants in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Europe has the largest surfactant consumption in 2016 with 25.11% consumption market share; Followed by North America and China, which occupied 22.03% and 18.93% consumption market share.

There are more applications in detergents for surfactants. Detergents occupied nearly 49.31% market share in 2016 and textile occupied about 16.75%. Cosmetics, mining and paint & coating each take 5% to 9%. The rest applications totally take less than 12% market share.

The worldwide market for Specialty Surfactants is expected to grow at a CAGR of roughly 1.7% over the next five years, will reach 33400 million US\$ in 2023, from 30100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BASF

Stepan

Zanyu Technology

Huntsman

Solvay

Sasol

Evonik

Lion

Resun-Auway

Clariant

Dow

AkzoNobel

Kao

Croda

Sinolight

Unger

Tianjin Angel Chemicals

Aarti Industries

Flower's Song Fine Chemical

Guangzhou DX Chemical

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Anionic surfactant

Cationic surfactant

Amphoteric surfactant

Nonionic surfactant

Market Segment by Applications, can be divided into

Detergent

Textile

Cosmetics

Mining

Paint & Coating

Others

There are 15 Chapters to deeply display the global Specialty Surfactants market.

Chapter 1, to describe Specialty Surfactants Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Specialty Surfactants, with sales, revenue, and price of Specialty Surfactants, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Specialty Surfactants, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Specialty Surfactants market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Specialty Surfactants sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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