

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Snus Market 2018, Forecast to 2023

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Abstracts

Snus is a moist powder tobacco product originating from a variant of dry snuff in early 18th-century Sweden. It is placed under the upper lip for extended periods. Snus is not fermented and contains no added sweeteners. Although used similarly to American dipping tobacco, snus does not typically result in the need for spitting and, unlike naswar, snus is steam-pasteurized.

SCOPE OF THE REPORT:

This report focuses on the Snus in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The snus market is concentrated; the revenue of top six manufacturers accounts about 95% of the total revenue. The high-end products mainly come from USA and Sweden. Swedish Match is the largest production manufacturer, its production revenue of global market exceeds 54% in 2016. The next is ITG and RAI.

The worldwide market for Snus is expected to grow at a CAGR of roughly 12.0% over the next five years, will reach 1570 million US\$ in 2023, from 800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Swedish Match

Imperial Tobacco Group

Reynolds American

British American Tobacco

Japan Tobacco

Altria

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Loose Snus

Portion Snus

Market Segment by Applications, can be divided into

Supermarket

Tobacco Store

Online

There are 15 Chapters to deeply display the global Snus market.

Chapter 1, to describe Snus Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Snus, with sales, revenue, and price of Snus, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Snus, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Snus market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Snus sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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