

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Snow Sports Apparel Market 2018, Forecast to 2023

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## Abstracts

Snow Sports Apparel refers to the cloth which is worn during the snow sports like ski sport or snowboarding sport, and use performance fabrics.

### SCOPE OF THE REPORT:

This report focuses on the Snow Sports Apparel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Snow Sports Apparels industry concentration is relatively lowhigh; there are many manufacturers in the world, and about half of the production are produced in China.

There are many international companies set up factories in China either, such as Lufuma whose plant is located in East China.

The key consumption markets locate at developed countries. The Europe takes the market share of 29%, followed by North America with 28%. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

The worldwide market for Snow Sports Apparel is expected to grow at a CAGR of roughly 2.0% over the next five years, will reach 1330 million US\$ in 2023, from 1180 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Lafuma

## Decathlon

Columbia

Halti

Adidas

Nike

The North Face

Amer Sports

Schoeffel

Spyder

Volcom

Northland

Kjus

Bogner

Decente

Phenix

Goldwin

Rossignol

Under Armour

Bergans

Toread

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Jacket

Pants

One-Piece Suits

Market Segment by Applications, can be divided into

Amateurs

Professional Athletes

Others

There are 15 Chapters to deeply display the global Snow Sports Apparel market.

Chapter 1, to describe Snow Sports Apparel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Snow Sports Apparel, with sales,

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Snow Sports Apparel Market...*

revenue, and price of Snow Sports Apparel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Snow Sports Apparel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Snow Sports Apparel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Snow Sports Apparel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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