

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Snow Chain Market 2018, Forecast to 2023

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Abstracts

Snow chains, or tire chains, are devices are nets made up of chains that fitted to the tires of vehicles to provide maximum traction when driving through snow and ice. Snow chains attach to the drive wheels of a vehicle or special systems deploy chains which swing under the tires automatically.

SCOPE OF THE REPORT:

This report focuses on the Snow Chain in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Major regions to produce snow chain are North America, Europe and Asia, which accounting for above 90 % of production in total. Europe is the largest production region (production share 39.76% in 2015).

Snow chain is mainly produced by Pewag, Rud and Trygg, and these two companies occupied 50.06% market share by sale volume in 2015.

Along with the automotive production and ownership and the climatic situation in winter, North America, Europe and Asia are major consumption regions in snow chain market.

The largest consumption region is Europe, accounting for 34.54% market share in 2015 by consumption volume, followed by Asia.

Although sales of snow chain brought a lot of opportunities, the industry barrier is not high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical advantage and downstream support, do not to enter into the automotive seat heater field hastily.

The worldwide market for Snow Chain is expected to grow at a CAGR of roughly 4.1% over the next five years, will reach 270 million US\$ in 2023, from 220 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Pewag

Rud

Trygg

Thule

Peerless

Laclede Chain

Ottinger

Maggi Catene

BABAC Tire Chains

Felice Chain

Gowin

Lianyi Rubber

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal Snow Chain

Nonmetal Snow Chain

Market Segment by Applications, can be divided into

Passenger Cars

Commercial Vehicles

Other Vehicles

There are 15 Chapters to deeply display the global Snow Chain market.

Chapter 1, to describe Snow Chain Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Snow Chain, with sales, revenue, and price of Snow Chain, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Snow Chain, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Snow Chain market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Snow Chain sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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