

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sneaker Market 2018, Forecast to 2023

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Abstracts

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

SCOPE OF THE REPORT:

This report focuses on the Sneaker in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Sneaker is a favorite footwear choice for sports or casual occasions for men, women and kids.

Growing innovations and the rising trend of adopting a healthy lifestyle and increasing active participation of the young population in sports and related activities is expected to propel the demand for the athletic footwear market.

Geographically, the market is leading by North America and Europe, sales in Asia Pacific regions like China, Japan, Southeast Asia and India will see significant growth in future period. In terms of year 2016, North America is expected to hold the largest market share, with about 766 million pairs sold, followed by Europe of about 24.84% consumption market share in 2016.

The worldwide market for Sneaker is expected to grow at a CAGR of roughly 6.5% over

the next five years, will reach 102500 million US\$ in 2023, from 70100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Lining

Ecco

Kswiss

Skecher

ANTA

361°

PEAK

Guirenniao

China Dongxiang

Xtep

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Adult Sneaker

Children Sneaker

Market Segment by Applications, can be divided into

Competition

Amateur Sports

Lifestyle

There are 15 Chapters to deeply display the global Sneaker market.

Chapter 1, to describe Sneaker Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sneaker, with sales, revenue, and price of Sneaker, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sneaker, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sneaker market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sneaker sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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