

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Smart Wearables Market 2018, Forecast to 2023

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Abstracts

This report studies the Smart Wearables market, which covers the consumer Smart Wearables device. Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

SCOPE OF THE REPORT:

This report focuses on the Smart Wearables in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Wearable technology is the incorporation of technology with regular accessories which allow users to make their life easier. It has changed the lifestyle of users in order to achieve their particular goals. This technology has immense potential for rapid growth and can provide benefits to the different classes of people in their daily lives.

Apple is the world leading brand in global Smart Wearables market with the market share of 37.68%, in terms of revenue, followed by Fitbit, Samsung and Huawei.

The worldwide market for Smart Wearables is expected to grow at a CAGR of roughly 14.2% over the next five years, will reach 25000 million US\$ in 2023, from 11300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fitness Band

Smart Watches

Smart Glasses

Others

Market Segment by Applications, can be divided into

Fitness and Wellness

Infotainment

There are 15 Chapters to deeply display the global Smart Wearables market.

Chapter 1, to describe Smart Wearables Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Smart Wearables, with sales, revenue, and price of Smart Wearables, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Smart Wearables, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Smart Wearables market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Smart Wearables sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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