

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Smart Scale Market 2018, Forecast to 2023

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Abstracts

Smart scale is a type of electronic weighing machine, which is used to measure an object or a person's weight. In this report, it covers glass platform, stainless steel platform and other product type.

SCOPE OF THE REPORT:

This report focuses on the Smart Scale in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The market volume of smart scale is related to downstream demand and global economy. As there will always be some uncertainties in the global economy in the following years, the growth rate of smart scale market might not keep that fast. But it is surely forecasted that the market of smart scale is still promising.

In 2015, the China currently has a 28.68% production market share of the total worldwide smart scale industry, followed by the EU with 30.71%.

Despite the presence of competition and brand effect problems, due to the awareness of end-users and their demand for high end products, investors are still optimistic about this area. There will be more new investors entering into this industry in the future. The manufacturers who want to occupy the market must depend on market mechanism reform, core technology improvement, manufacturing equipment innovation, and brand establishment.

The worldwide market for Smart Scale is expected to grow at a CAGR of roughly 0.094 over the next five years, will reach 300 million US\$ in 2023, from 180 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fitbit

Withings

Blipcare

Pyle

Tanita

Taylor

iHealth Labs

Qardio

Garmin

PICOOC

Moikit

Yolanda

Xiaomi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Glass Platform

Stainless Steel Platform

Others

Market Segment by Applications, can be divided into

Residential

Gym

health Facilities

Others

There are 15 Chapters to deeply display the global Smart Scale market.

Chapter 1, to describe Smart Scale Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Smart Scale, with sales, revenue, and price of Smart Scale, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Smart Scale, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Smart Scale market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Smart Scale sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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