

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Smart Outlet Market 2018, Forecast to 2023

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Abstracts

A smart plug is a power receptacle that plugs into a traditional electrical outlet and integrates it into your smart home network, allowing you to control whatever you plug into it from an app on your smartphone or with your voice through a virtual assistant.

SCOPE OF THE REPORT:

This report focuses on the Smart Outlet in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Belkin International, Inc began to promote Smart Outlet at 2013. Due to the existence of time buffers accepted by the audience, Smart Outlet was introduced to the market at 2016. Although a number of enterprises have sprung up in the market, there are a lot of players developing Smart Outlet. With the development of smart homes systems, The rate of growth is very fast in recent years. However, considering the factors of market capacity and update rate, we predict that the overall growth rate will decline in the future.

Global giant manufactures mainly distributed in North America, Europe and Asia. They have unshakable status in this field. The key product markets also locate at North America, Europe and Asia.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's Sales Channels, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

The worldwide market for Smart Outlet is expected to grow at a CAGR of roughly 25.2%

over the next five years, will reach 510 million US\$ in 2023, from 130 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Belkin International, Inc

Insteon

Etekcity

Edimax

Xiaomi

BroadLink

Shenzhen Orvibo Electronics

Samsung

Konke

Nyrius

Media

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Off-line

Online

Market Segment by Applications, can be divided into

Household Use

Commercial Use

There are 15 Chapters to deeply display the global Smart Outlet market.

Chapter 1, to describe Smart Outlet Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Smart Outlet, with sales, revenue, and price of Smart Outlet, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Smart Outlet, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Smart Outlet market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Smart Outlet sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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