

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sleeping Pillow Market 2018, Forecast to 2023

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Abstracts

Sleeping pillow is a support for the head used while sleeping on a bed. The pillow is a kind of sleep tool. Generally, the sleeping pillow could provide sleep comfort. From the understanding of modern medical research, human spine is a straight line from the front view, but three physiological curves from the side view. In order to protect the normal physiological neck bending protection, sleeping pillow should be used.

SCOPE OF THE REPORT:

This report focuses on the Sleeping Pillow in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Sleeping Pillow refers to a support for the head used while sleeping on a bed. It contains cotton pillow, down pillow, memory foam pillow, and others. The sleeping pillow industry is characterized by a large number of competitors, none of which are dominant. As raw materials are easily available and downstream market is wide, so manufacturers of sleeping pillow are distributed around the world.

With the rapid development of economy and people's living standards gradually improved, global demand for sleeping pillow is increasing. The major downstream is household application. In 2016, residential application accounts for 50.79% of global consumption, hotel application takes 25.67%.

Asia-Pacific is the dominate consumer in pillow industry. The sales volume of China was 681 Million PCS in 2016, occupied about 50.68% of the total amount. MEA & LA is second consumer, with the sales volume of 233 Million PCS, and the sales market share of 17.34% in 2016.

The global average sale price of pillow is in the increasing trend, from 9.1 USD /PCS in

2012 to 9.8 USD/PCS in 2016. Retail price will be higher, according to our statistics, the global retail price in 12.9 USD/PCS. With the situation of competition, prices will be in increasing trend in the following five years.

The worldwide market for Sleeping Pillow is expected to grow at a CAGR of roughly 3.1% over the next five years, will reach 18100 million US\$ in 2023, from 15600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Hollander

Wendre

MyPillow

Pacific Coast

Pacific Brands

Tempur Sealy

RIBECO

John Cotton

Paradise Pillow

Magniflex

Comfy Quilts

PENELOPE

PATEX

Latexco

Romatex

Nishikawa Sangyo

Baltic Fibres OÜ

Czech Feather & Down

Luolai

Fuanna

Dohia

Mendale

Shuixing

Noyoke

Beyond Home Textile

Southbedding

Jalice

Your Moon

Yueda Home Textile

HengYuanXiang

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Memory Foam Pillow

Foam Pillow

Down & Feather Pillow

Wool/Cotton Pillow

Polyester Pillow

Latex Pillow

Others

Market Segment by Applications, can be divided into

Residential

Hotel

Hospital

Nursing Home

School

Others

There are 15 Chapters to deeply display the global Sleeping Pillow market.

Chapter 1, to describe Sleeping Pillow Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sleeping Pillow, with sales, revenue, and price of Sleeping Pillow, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sleeping Pillow, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sleeping Pillow market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sleeping Pillow sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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