

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Skateboard Market 2018, Forecast to 2023

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Abstracts

A skateboard is a type of sports equipment or toy used primarily for the activity of skateboarding. It usually consists of a specially designed maplewood board combined with a polyurethane coating used for making smoother slides and stronger durability. Most skateboards are made with 7 plies of this wood.

SCOPE OF THE REPORT:

This report focuses on the Skateboard in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Skateboard is in the fluctuation trend, from 37 USD/Unit in 2012 to 33 USD/Unit in 2016. With the situation of global skateboard industry, prices will be in fluctuation trend in the following five years.

The classification of Skateboard includes Park Boards, Cruiser Boards, Longboard and Other, and the proportion of Park Boards in 2016 is about 52%, and the proportion is in decreasing trend from 2012 to 2016.

Skateboard is widely used in Teenagers, Adults and Kids. The most proportion of Skateboard is Teenagers.

North America is the largest supplier of Skateboard, with a production market share nearly 28% in 2016. China is the second largest supplier of Skateboard, enjoying production market share nearly 26% in 2016.

North America is the largest consumption place, with a consumption market share nearly 32% in 2016. Following Europe, Europe is the second largest consumption place with the consumption market share of 28%.

Market competition is not intense. Element Skateboards, Boiling Point, Plan B, Krown

Skateboards, SK8 Factory, Skate One, Absolute Board and Alien Workshop, etc. are the leaders of the industry, and they hold key technologies and market, with high-end customers; have been formed in the large market share in the industry.

The worldwide market for Skateboard is expected to grow at a CAGR of roughly 2.1% over the next five years, will reach 170 million US\$ in 2023, from 150 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Element Skateboards

Boiling Point

Plan B

Krown Skateboards

SK8 Factory

Skate One

Absolute Board

Alien Workshop

Artprint

Zero Skateboards

Control Skateboards

Razor

Carver Skateboards

Almost Skateboards

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Park Boards

Cruiser Boards

Longboard

Other Board

Market Segment by Applications, can be divided into

Kids

Teenagers

Adults

There are 15 Chapters to deeply display the global Skateboard market.

Chapter 1, to describe Skateboard Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Skateboard, with sales, revenue, and

price of Skateboard, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Skateboard, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Skateboard market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Skateboard sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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