

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Shower Cap Market 2018, Forecast to 2023

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Abstracts

Shower cap is simply a covering used over the head to keep hair dry when showering or engaging in some other type of activity involving water. Shower caps can be made of several different materials. No matter what material is used, they all have something in common - their ability to repel water and provide an impermeable layer between the outside of the shower cap and the scalp.

The most common reason for the use of a shower cap is so that an individual can keep hair dry while taking a shower or, to a lesser extent, a bath. Predominately used by women, there are a number of reasons why one may choose to take advantage of a shower cap to keep hair dry. For example, if showering shortly before going to bed, some may prefer not to take the time to dry their hair. Rather than going to bed with wet hair, a shower cap can be a convenient alternative.

In addition to the practical use of keeping hair dry, a shower cap can also help protect your hair. In some cases, a woman may have a specialized hairdo that would be ruined if it got too wet. If not ruined completely, a hairdo may require considerable work to restore once it is wet. Keeping the hair dry is a can be a tremendous time-saving mechanism, and cost savings mechanism, in such cases.

SCOPE OF THE REPORT:

This report focuses on the Shower Cap in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. For industry structure analysis, the shower cap industry is highly fragmented. A variety of manufacturers range from large multinational corporations to small privately owned companies competes in this industry. The top eight producers account for less than

5.00% of the market. Regionally, USA is the third production area of shower cap, which take up about 9.85% of the global total market. There are many popular brands around the USA, such as Betty Dain Creations, Goody, Kimirica, Showerista, Ebonicurls, FlorBella Boutique, SilkyWraps, Jessie Steele and ZAZZ.

The worldwide market for Shower Cap is expected to grow at a CAGR of roughly -3.0% over the next five years, will reach 260 million US\$ in 2023, from 320 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tourel

Xinhengrun

Yijia Liangyi

CHUN YING ENTERPRISE

Oppeal

Xianmeng protective commodity

Xinheyuan Plastic

Puyang Qiyue Housewares

TOWA

Keman

Vagabond

The Morris Design Group

Dilly Daydream

EQUIP

Huabao plastic Products

MOZI

Hubei Huanfu Plastic

Louvelle

Kimirica

Betty Dain Creations

Goody

Showerista

Ebonicurls

FlorBella Boutique

SilkyWraps

Jessie Steele

ZAZZ

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Non-disposable Shower Cap

Disposable Shower Cap

Market Segment by Applications, can be divided into

Home

Hotel

There are 15 Chapters to deeply display the global Shower Cap market.

Chapter 1, to describe Shower Cap Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Shower Cap, with sales, revenue, and price of Shower Cap, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Shower Cap, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Shower Cap market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Shower Cap sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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