

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Set-Top Box (STB) Market 2018, Forecast to 2023

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Abstracts

A set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

SCOPE OF THE REPORT:

This report focuses on the Set-Top Box (STB) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The industry is not concentration, the key brand include Arris (Pace), Technicolor (Cisco), Apple, Echostar, Humax, Sagemcom, Samsung, Roku, Skyworth Digital, Huawei, Jiuzhou, Coship, Changhong, Unionman, Yinhe, ZTE, Hisense and so on. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Set-Top Box (STB) is expected to grow at a CAGR of roughly 1.5% over the next five years, will reach 23500 million US\$ in 2023, from 21500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Arris (Pace)

Technicolor (Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital Cable

Satellite digital

Terrestrial digital

IPTV

Others

Market Segment by Applications, can be divided into

Residential Use

Commercial Use

Others

There are 15 Chapters to deeply display the global Set-Top Box (STB) market.

Chapter 1, to describe Set-Top Box (STB) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Set-Top Box (STB), with sales, revenue,

and price of Set-Top Box (STB), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Set-Top Box (STB), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Set-Top Box (STB) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Set-Top Box (STB) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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