

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sanitary Napkin for Feminine Care Market 2018, Forecast to 2023

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Abstracts

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women while menstruating, recovering from vaginal surgery, for lochia (post-birth bleeding), after an abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

This report studies the Sanitary Napkin for Feminine Care market, only covers the Disposable Sanitary Napkin, and not covers the Cloth Sanitary Napkin.

SCOPE OF THE REPORT:

This report focuses on the Sanitary Napkin for Feminine Care in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the last several years, global market of Sanitary Napkin for Feminine Care developed rapidly, with an average growth rate of 7.61% during 2013 to 2017. In 2017, global revenue of Sanitary Napkin for Feminine Care is nearly 20.97 Billion USD; the actual sales are about 256303 M Unit.

The classification of sanitary napkin for feminine care includes daily use and night use, and the proportion of sanitary napkin for feminine care for daily use in 2017 is about 69%.

Sanitary Napkin for Feminine Care is widely purchased in supermarket, convenience store, online sales and others. The most proportion of Sanitary Napkin for Feminine Care is purchased in supermarket, and the proportion in 2017 is about 58.7%.

The worldwide market for Sanitary Napkin for Feminine Care is expected to grow at a

CAGR of roughly 5.7% over the next five years, will reach 29200 million US\$ in 2023, from 21000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Procter & Gamble

Kimberly-Clark

Unicharm

Hengan

Johnson & Johnson

Essity

Kingdom Healthcare

Kao Corporation

Jieling

Edgewell Personal Care Company

Elleair

KleanNara

Ontex International

Corman SpA

Bjbest

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Daily Use

Night Use

Market Segment by Applications, can be divided into

Supermarket

Convenience Store

Online Sales

Others

There are 15 Chapters to deeply display the global Sanitary Napkin for Feminine Care market.

Chapter 1, to describe Sanitary Napkin for Feminine Care Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sanitary Napkin for Feminine Care, with sales, revenue, and price of Sanitary Napkin for Feminine Care, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sanitary Napkin for Feminine Care, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sanitary Napkin for Feminine Care market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sanitary Napkin for Feminine Care sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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