

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Salad Dressings and Mayonnaise Market 2018, Forecast to 2023

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Abstracts

Dressings can include a wide variety of things, including fresh herbs, pickled vegetables or relish, fermented foods like vinegar or soy sauce, nuts, and dried or fresh fruit.

SCOPE OF THE REPORT:

This report focuses on the Salad Dressings and Mayonnaise in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market of mayonnaise and salad dressing is fragmented with a tail of manufacturers. The largest producers of mayonnaise in the worldwide are Unilever, Kraft, Kewpie, McCormick and Nestle. The largest producing area of mayonnaise are North America and Eastern Europe, especially in Russia and USA. Each manufacturer has its targeted market region. For example, Eastern Europe market is dominated by Russian manufacturers like Essen, Efko and NMZhK. North America market is dominated by Unilever and Kraft, while Asia-Pacific market is dominated by Kewpie. The market of salad dressing is smaller than mayonnaise in terms of consumption volume. The largest producers of salad dressing in the worldwide are Wish-Bone (sold by Unilever to Pinnacle Foods), Clorox, Kraft, Kewpie and Kuhne. Major consumption areas of salad dressing is North America and West Europe.

The worldwide market for Salad Dressings and Mayonnaise is expected to grow at a CAGR of roughly 5.1% over the next five years, will reach 23800 million US\$ in 2023, from 17600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever

Kraft

Kewpie

McCormick

Nestle

Essen

Efko

Ajinomoto

NMZhK

Solpro

KENKO Mayonnaise

Clorox

Ken's

Sabormex

Kuhne

Ybarra

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Salad Dressings

Mayonnaise

Market Segment by Applications, can be divided into

Daily Use

Food Industry

There are 15 Chapters to deeply display the global Salad Dressings and Mayonnaise market.

Chapter 1, to describe Salad Dressings and Mayonnaise Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Salad Dressings and Mayonnaise, with sales, revenue, and price of Salad Dressings and Mayonnaise, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Salad Dressings and Mayonnaise, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

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by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Salad Dressings and Mayonnaise market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Salad Dressings and Mayonnaise sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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