

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Salad Dressing Market 2018, Forecast to 2023

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Abstracts

Dressings can include a wide variety of things, including fresh herbs, pickled vegetables or relish, fermented foods like vinegar or soy sauce, nuts, and dried or fresh fruit. Other condiments, such as salad cream or ketchup, can also be included, as can spicy additions, like chilies, and sweet ones, such as sugar and molasses. Many cultures have a specific dressing in common usage, such as the blend of yogurt, dill, cucumber, and lemon juice used in the Mediterranean to dress simple salads, or the vinaigrette,

SCOPE OF THE REPORT:

This report focuses on the Salad Dressing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, some companies in the world can produce dressings, mainly concentrating in China, Europe, North America, Japan and India. The main market players are Nestle, KraftHeinz Company, Unilever, Kewpie and Mizkan etc. The production of dressings increased from 16553 K MT in 2011 to 20454 K MT in 2015, with an average growth rate of 5.43%. Global dressings capacity utilization rate remained at around 81.75% in 2015.

In consumption market, the growth rate of global consumption is smooth relatively. China and Europe are still the mainly consumption regions due to the advanced production technology and rapid development of economy.

There are many kinds of dressings, such as salad dressing, ketchup, mustard, mayonnaise, BBQ sauce, cocktail sauce, soy sauce, fish sauce, chili sauce, worcestershire sauce, specialty sauces (e.g., hoisin sauce), and vinegars. With the rapid development of economic, more and more people focus on the food culture,

dressings have a huge market potential in the future.

The major raw material for dressings is tomato, egg, leaf mustard, fish, pepper, corn, apple, sesame seeds, antioxidants, etc. On the global market, supply of raw materials is full. Fluctuations in the price of the upstream product will impact on the production cost of dressings industry.

We tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the price fluctuations in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

The worldwide market for Salad Dressing is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 130900 million US\$ in 2023, from 90700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

KraftHeinz Company

Unilever

Kewpie

Mizkan

Frito-Lay company

Campbell Soup Company

Lancaster Colony Corporation

Cholula

Huy Fong Foods

Baumer Foods

French's Food

Southeastern Mills

Remia International

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Salad dressing

Ketchup

Mustard

Mayonnaise

BBQ sauce

Cocktail sauce

Soy sauce

Fish sauce

Chili sauce

Worcestershire sauce

Market Segment by Applications, can be divided into

Daily Use

Food Industry

There are 15 Chapters to deeply display the global Salad Dressing market.

Chapter 1, to describe Salad Dressing Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Salad Dressing, with sales, revenue, and price of Salad Dressing, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Salad Dressing, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Salad Dressing market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Salad Dressing sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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