

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Running Watches Market 2018, Forecast to 2023

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Abstracts

Running Watches is an information processing device with the basic time function, which could be used for sports. In the report, the Running Watches are used in Running, Biking, Climbing, Cardio Training and Other sports. There are a number of different running watches available for runners. In the report, Running Watches have the function of Pedometer, GPS, HRM (heart rate monitor) or with a combination with them.

SCOPE OF THE REPORT:

This report focuses on the Running Watches in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Running Watches is expected to grow at a CAGR of roughly 5.3% over the next five years, will reach 13400 million US\$ in 2023, from 9800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Motorola/Lenovo

TomTom

Xiaomi

Timex

Nokia

Soleus

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pedometer Watches

GPS Watches

Heart Rate Watches

GPS +HRM Watches

Market Segment by Applications, can be divided into

Running

Biking

Climbing

Cardio Training

Others

There are 15 Chapters to deeply display the global Running Watches market.

Chapter 1, to describe Running Watches Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Running Watches, with sales, revenue, and price of Running Watches, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Running Watches, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Running Watches market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Running Watches sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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