

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Road Bikes Market 2018, Forecast to 2023

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Abstracts

Road Bikes is used to describe bicycles built for traveling at speed on paved roads. Some sources use the term to mean racing bicycle. Other sources specifically exclude racing bicycles from the definition, using the term to mean a bicycle of a similar style but built more for endurance and less the fast bursts of speed desired in a racing bicycle; as such, they usually have more gear combinations and fewer hi-tech racing features.

SCOPE OF THE REPORT:

This report focuses on the Road Bikes in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of Road Bikes is in the increasing trend, from 401 USD/Unit in 2012 to 432 USD/Unit in 2016. With the development of technology, prices will be in increasing trend in the following several years.

The classification of Road Bikes includes Aluminum Bike, Carbon Fiber Bike, etc. by materials. The proportion of Aluminum Bike in 2016 is about 73.42%, and the proportion is in slowly decreasing trend from 2012 to 2016.

Road Bikes is widely used in personal recreation and bicycle racing. The most proportion of Road Bikes is personal recreation, with market share of 80.24% in 2016. The trend of Building Construction is slowly decreasing.

South Region is the largest consumption place due to the largest population, with a consumption market share nearly 46.47% in 2016. Following South Region, West Region and Northeast Region take the second and third largest place with the consumption market share of 20.84% and 19.63%.

The worldwide market for Road Bikes is expected to grow at a CAGR of roughly 5.7% over the next five years, will reach 2930 million US\$ in 2023, from 2100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Giant

Trek

Hero Cycles

Merida

Fuji Bikes

Xidesheng Bicycle

Accell

Specialized

Cannondale

Cube

OMYO

Shanghai Phonex

Grimaldi Industri

Trinx Bikes

Scott Sports

Derby Cycle

LOOK

Atlas

Laux Bike

KHS

Others

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Aluminum Road Bike

Carbon Fiber Road Bike

Others

Market Segment by Applications, can be divided into

Transportation Tools

Racing

There are 15 Chapters to deeply display the global Road Bikes market.

Chapter 1, to describe Road Bikes Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Road Bikes, with sales, revenue, and price of Road Bikes, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Road Bikes, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Road Bikes market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Road Bikes sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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