

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) RFID Reader Market 2018, Forecast to 2023

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Abstracts

An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information. The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc.

The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner. Readers can also be embedded in electronic equipment or devices, and in vehicles.

SCOPE OF THE REPORT:

This report focuses on the RFID Reader in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Major regions to produce RFID Reader are North America, Europe and China. North America is the largest production in volume (production share 39.30% in 2016). RFID Reader is mainly produced by Honeywell, Datalogic and Zebra. And these companies totally occupied above 41.52% market share by sale value in 2016. Along with the automotive production and ownership, North America, EU, Asia-Pacific are major consumption regions in RFID Reader market. The largest consumption region is North America, accounting for 35.52% market share in 2016 by consumption volume. Asia-Pacific is a promising region to be the fastest developing consumption region in the next few years.



Although sales of RFID Reader brought a lot of opportunities, the industry barrier is rather high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical advantage and downstream support, do not to enter into the RFID Reader field hastily.

The worldwide market for RFID Reader is expected to grow at a CAGR of roughly 14.8% over the next five years, will reach 3400 million US\$ in 2023, from 1490 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers Honeywell Datalogic Zebra Impini Fieg Electronics Unitech ThingMagic TSL Alien Technology Mojix **AWID** Cipher Lab

Invengo Technology

Sense Technology



| | Chafon group | |
|---|---|--|
| | CSL | |
| | Chinareader | |
| Market Segment by Regions, regional analysis covers | | |
| | North America (United States, Canada and Mexico) | |
| | Europe (Germany, France, UK, Russia and Italy) | |
| | Asia-Pacific (China, Japan, Korea, India and Southeast Asia) | |
| | South America (Brazil, Argentina, Colombia etc.) | |
| | Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) | |
| Market Segment by Type, covers | | |
| | LF RFID Reader | |
| | HF RFID Reader | |
| | UHF RFID Reader | |
| | MW RFID Reader | |
| Market Segment by Applications, can be divided into | | |
| | Government | |
| | Transportation & Logistics | |
| | Retail | |



Automotive

Manufacturing

Others

There are 15 Chapters to deeply display the global RFID Reader market.

Chapter 1, to describe RFID Reader Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of RFID Reader, with sales, revenue, and price of RFID Reader, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of RFID Reader, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, RFID Reader market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe RFID Reader sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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