

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Redispersible Polymer Powder Market 2018, Forecast to 2023

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## Abstracts

Redispersible Polymer Powder are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

### SCOPE OF THE REPORT:

This report focuses on the Redispersible Polymer Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, Redispersible Polymer Powder market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's Redispersible Polymer Powder production is more than its domestic demand; therefore, Europe would export Redispersible Polymer Powder to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin. In future, the Redispersible Polymer Powder industry in Europe will be turn concentrated; Europe Redispersible Polymer Powder consuming market will still has a

certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, Redispersible Polymer Powder gross margins continue to decline. Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the Redispersible Polymer Powder industry still has great potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth. Wacker and Akzo Nobel are world leaders. Wacker and Akzo Nobel's bases are located in the world's major consumer areas.

In the world, the consumption areas of Redispersible Polymer Powder industry are mainly Asia, Europe and North America. China is the largest consumption in the world, which occupied about 40%. The production areas of Redispersible Polymer Powder are mainly Asia, Europe and North America. Moreover, Wacker is the largest manufacturer in the world, which production has reached 154 K MT in 2017.

The price of Redispersible Polymer Powder is lower year by year from 2014 to 2016. In the last two years, RDP prices have risen with the rise of raw material prices. The product profit margin is about 17.50%-19.50%, and it also descends in recent years. In the next few years, we predict that prices will continue to decline.

Although sales of Redispersible Polymer Powder brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not enter into the Redispersible Polymer Powder field.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developing countries will have some growth. In the globe, emerging economies countries support the building industry, it will lead the increase of building demand. Therefore, we think enter Africa, South American market will be a good choice.

The worldwide market for Redispersible Polymer Powder is expected to grow at a CAGR of roughly 0.3% over the next five years, will reach 1500 million US\$ in 2023, from 1480 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

Dow

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

VAE Type

VAE-Veo Va Type

Others

Market Segment by Applications, can be divided into

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

## Self-leveling Flooring Compounds

### Caulks

There are 15 Chapters to deeply display the global Redispersible Polymer Powder market.

Chapter 1, to describe Redispersible Polymer Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Redispersible Polymer Powder, with sales, revenue, and price of Redispersible Polymer Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Redispersible Polymer Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Redispersible Polymer Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Redispersible Polymer Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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