

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Re-dispersible Latex Powder (RDP) Market 2018, Forecast to 2023

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#### **Abstracts**

Re-dispersible latex powder is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl versatate, ethylene, acrylate, and styrene butadiene.

#### SCOPE OF THE REPORT:

This report focuses on the Re-dispersible Latex Powder (RDP) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, re-dispersible latex powder market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's re-dispersible latex powder production is more than its domestic demand; therefore, Europe would export re-dispersible latex powder to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

In future, the re-dispersible latex powder industry in Europe will be turn concentrated; Europe re-dispersible latex powder consuming market will still has a certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, re-dispersible latex powder gross margins continue to decline.



Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the re-dispersible latex powder industry still has great potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth.

The worldwide market for Re-dispersible Latex Powder (RDP) is expected to grow at a CAGR of roughly 4.4% over the next five years, will reach 1940 million US\$ in 2023, from 1500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wacker Akzo Nobel DCC SANWEI **BASF** Shandong Xindadi Xinjiang Huitong Dow VINAVIL Hexion Ashland Wanwei

Acquos

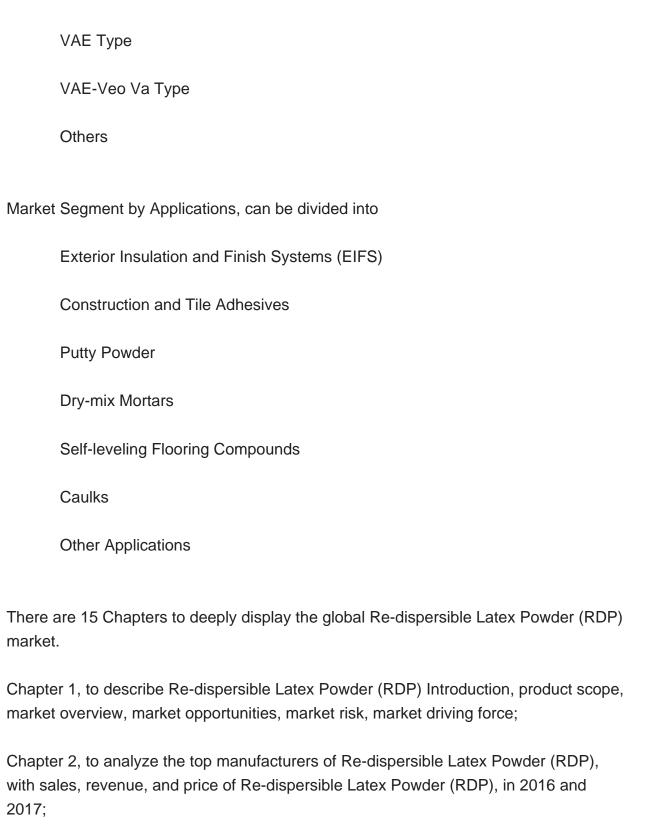
Organik



Fenghua

1 Originals		
Shaanxi Xutai		
Puyang Yintai		
Gemez Chemical		
Guangzhou Yuanye		
Zhaojia		
Sailun Building		
Henan Tiansheng Chem		
Xinjiang Su Nok		
Mizuda Bioscience		
Shandong Micron		
Market Segment by Regions, regional analysis covers		
North America (United States, Canada and Mexico)		
Europe (Germany, France, UK, Russia and Italy)		
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)		
South America (Brazil, Argentina, Colombia etc.)		
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)		
Market Segment by Type, covers		





Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Re-dispersible Latex Powder (RDP), for each region, from 2013 to 2018;



Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Re-dispersible Latex Powder (RDP) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Re-dispersible Latex Powder (RDP) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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