

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Razor Blade Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GDD7C253655EN.html>

Date: July 2018

Pages: 152

Price: US\$ 4,880.00 (Single User License)

ID: GDD7C253655EN

## Abstracts

A razor blade is a blade used in a razor, typically a flat piece of metal with a sharp edge or edges used in a safety razor which is used to remove unwanted hair from the face or body.

### SCOPE OF THE REPORT:

This report focuses on the Razor Blade in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In recent years, Razor Blade demand gradually increased, for product comfort and convenience are also getting higher and higher.

In the past few years, as the main raw material price was relatively stable, with the addition of a sharp increase in production capacity, expected that the Razor Blade price will be stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of Razor Blade.

In the next five years of Razor Blade sales will be more and more, the production of products chamber of commerce gradually increase.

In China, Razor Blade manufactures mainly include Benxi Jincheng, Kaili Razor and others. As the same time, in Chinese market, some foreign brands occupy relative large market share, such as Gillette, Energizer, Super-max.

It is known that people are becoming more and more tend to purchase or monthly purchase on the Internet. Stores will be gradually replaced by online shop in the future.

The worldwide market for Razor Blade is expected to grow at a CAGR of roughly 0.9%

over the next five years, will reach 2700 million US\$ in 2023, from 2560 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Gillette(P&G)

Energizer

BIC

Laser Razor Blades

Lord

DORCO

Supermax

Harry's(Feintechnik)

FEATHER

Benxi Jincheng

Kaili Razor

Ningbo Jiali

Liyu Razor

Shanghai Cloud

Yingjili

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Carbon Steel Blade

Stainless Steel Blade

Market Segment by Applications, can be divided into

Men's razors

Women's razor

There are 15 Chapters to deeply display the global Razor Blade market.

Chapter 1, to describe Razor Blade Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Razor Blade, with sales, revenue, and price of Razor Blade, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Razor Blade, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Razor Blade market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Razor Blade sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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