

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Protein Bars Market 2018, Forecast to 2023

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Abstracts

Protein bars are targeted to people who primarily want a convenient source of protein that doesn't require preparation (unless homemade). There are different kinds of food bars to fill different purposes. Energy bars provide the majority of their food energy (calories) in carbohydrate form. Meal replacement bars are intended to replace the variety of nutrients in a meal.

SCOPE OF THE REPORT:

This report focuses on the Protein Bars in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In 2017, the global Protein Bar consumption market is led by USA and USA is the largest region consumption market, accounting for about 60.14% of global consumption of Protein Bar.

Protein Bar downstream is wide and recently Protein Bar has acquired increasing significance in various fields of Bodybuilders, Pro/Amateur Athletes and others. Globally, the Protein Bar market is mainly driven by growing demand for Bodybuilders and Pro/Amateur Athletes. Bodybuilders and Pro/Amateur Athletes accounts for nearly 87.22% of total downstream consumption of Protein Bar in global.

Protein Bar can be mainly divided into Low Protein, Medium Protein and High Protein which Medium Protein captures about 49.03% of Protein Bar market in 2017. According to our research and analysis, manufacturers from USA are the major leaders in the international market of Protein Bar.

Global market is expected to witness significant growth on account of rising applications, so in the next few years, Protein Bar consumption will show a trend of

steady growth. In 2024 the consumption value of Protein Bar is estimated to be 1966.21 million USD. On product prices, the slow downward trend in recent years will maintain in the future.

Protein Bar is still in its early development stage, there is huge development space and market to explore. Investing in this industry is feasible and wise choice.

The worldwide market for Protein Bars is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 1760 million US\$ in 2023, from 1220 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Clif Bar & Company

Eastman

General Mills

The Balance Bar

Chicago Bar Company

Abbott Nutrition

The Kellogg Company

MARS

Hormel Foods

Atkins Nutritionals

NuGo Nutrition

Prinsen Berning

VSI

Atlantic Gruppa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Low Protein

Medium Protein

High Protein

Market Segment by Applications, can be divided into

Bodybuilders

Pro/Amateur Athletes

Others

There are 15 Chapters to deeply display the global Protein Bars market.

Chapter 1, to describe Protein Bars Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Protein Bars, with sales, revenue, and

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price of Protein Bars, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Protein Bars, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Protein Bars market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Protein Bars sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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