

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Prom Dresses Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GA1B8CE0586EN.html>

Date: July 2018

Pages: 145

Price: US\$ 4,880.00 (Single User License)

ID: GA1B8CE0586EN

Abstracts

Prom dresses is a kind of dress for girls on a prom for their graduation parties and other evening parties. Women also dress a prom dress on variety of parties. Prom dresses usually has specification of long, short and knee length.

SCOPE OF THE REPORT:

This report focuses on the Prom Dresses in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Prom dresses industry, prom dresses or dresses buyers are the highest search volume keywords. In addition all young girl dress is also concerned.

From January to February and from August to November, consumers search for the prom dresses most frequently. United States is the largest market of prom dresses, followed by Europe, which occupies more than 60 per cent.

Comparing the top two markets shows that the US and UK markets prefer different types of material. In the United States, Organza is the most popular fabric material for Prom dresses and the second widely used is satin; whereas the UK prefers to use polyester and chiffon organza as materials.

The worldwide market for Prom Dresses is expected to grow at a CAGR of roughly 0.6% over the next five years, will reach 120 million US\$ in 2023, from 110 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Pronovias

David's Bridal

Rosa Clara

Oscar De La Renta

Carolina Herrera

Adrianna Papell

Vera Wang

Impression Bridal

Alfred Angelo

Jovani

Monique Lhuillier

Pepe Botella

Franc Sarabia

Yolan Cris

Victorio & Lucchino

Aidan Mattox

Betsy And Adam

Joanna Chen

Terani

Trixxi

Badgley Mischka

Cymbeline

Marchesa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Long Prom Dresses

Knee Length Prom Dress

Short Prom Dresses

Market Segment by Applications, can be divided into

Prom

Festival Party

Social Dance

There are 15 Chapters to deeply display the global Prom Dresses market.

Chapter 1, to describe Prom Dresses Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Prom Dresses, with sales, revenue, and price of Prom Dresses, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Prom Dresses, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Prom Dresses market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Prom Dresses sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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