

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Potato Chips Market 2018, Forecast to 2023

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Abstracts

Potato chips are made through modern food processing machines using mature flavoring technology. Potato chips are widely consumed, especially by young people, due to their tastefulness. They are delicious fried foods characterized by a salty taste, crispy texture, and fatty mouthfeel.

SCOPE OF THE REPORT:

This report focuses on the Potato Chips in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Potato Chips industry concentration is not high; there are so many producers in the market. US market is dominated by regional brands before, but nowadays, the global giant players like PepsiCo take a larger market share.

Many companies have several plants, usually locate in the place close to aimed consumption region. There are many producers set plant in PA and OH states, but the plant location is relatively balance with the each regions.

The international leading companies prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position.

The worldwide market for Potato Chips is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

PepsiCo

Shearer's

Pringles

Kettle Brand

Better Made

Cape Cod

Utz Quality Foods

Golden Flake

Mikesell's

Ballreich's

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plain

Barbecue

Sour Cream & Onion

Salt & Vinegar

Others

Market Segment by Applications, can be divided into

Supermarket/Hypermarket

Independent Retailer

Other

There are 15 Chapters to deeply display the global Potato Chips market.

Chapter 1, to describe Potato Chips Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Potato Chips, with sales, revenue, and price of Potato Chips, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Potato Chips, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Potato Chips market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Potato Chips sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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