

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Potato Chips Market 2018, Forecast to 2023

https://marketpublishers.com/r/GE19C2465A9EN.html

Date: August 2018

Pages: 137

Price: US\$ 4,880.00 (Single User License)

ID: GE19C2465A9EN

Abstracts

Potato chips are made through modern food processing machines using mature flavoring technology. Potato chips are widely consumed, especially by young people, due to their tastefulness. They are delicious fried foods characterized by a salty taste, crispy texture, and fatty mouthfeel.

SCOPE OF THE REPORT:

This report focuses on the Potato Chips in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Potato Chips industry concentration is not high; there are so many producers in the marekt. US market is dominated by regional brands before, but nowadays, the global giant players like PepsiCo take a larger market share.

Many companies have several plants, usually locate in the place close to aimed consumption region. There are many producers set plant in PA and OH states, but the plant location is relatively balance with the each regions.

The international leading companies prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position.

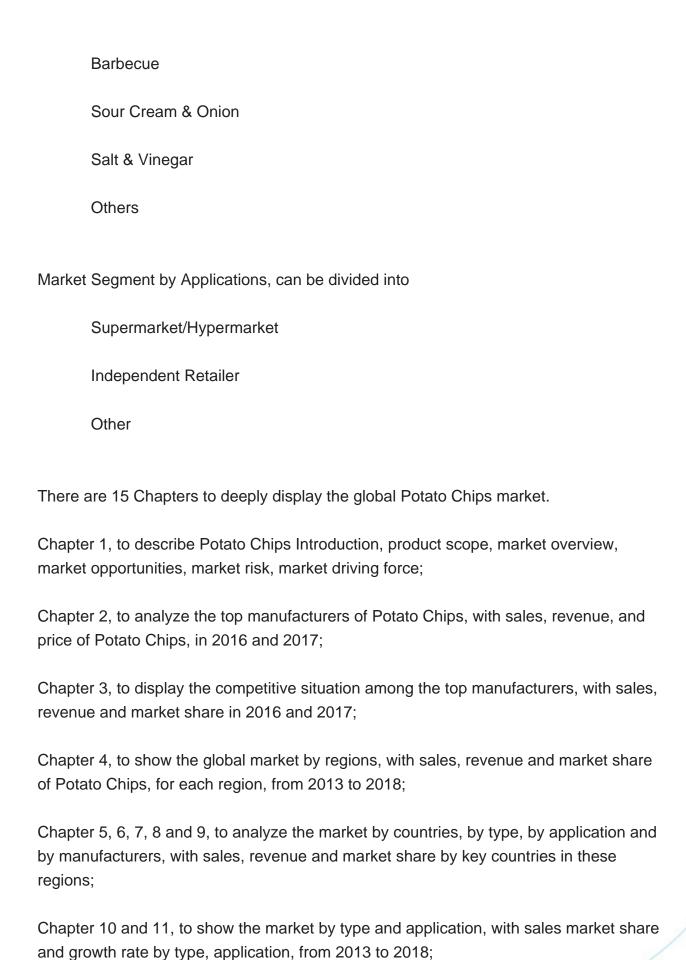
The worldwide market for Potato Chips is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.



Market Segment by Manufacturers, this report covers		
PepsiCo		
Shearer's		
Pringles		
Kettle Brand		
Better Made		
Cape Cod		
Utz Quality Foods		
Golden Flake		
Mikesell's		
Ballreich's		
Market Segment by Regions, regional analysis covers		
North America (United States, Canada and Mexico)		
Europe (Germany, France, UK, Russia and Italy)		
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)		
South America (Brazil, Argentina, Colombia etc.)		
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)		
Market Segment by Type, covers		

Plain





Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Potato Chips Market 2018,...



Chapter 12, Potato Chips market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Potato Chips sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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