

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) POS Terminals Market 2018, Forecast to 2023**

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## **Abstracts**

POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail.

## **SCOPE OF THE REPORT:**

This report focuses on the POS Terminals in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The POS Terminals industry is relatively concentrated, the top ten manufactures production accounting 87% global market share in 2015. The global market scale of POS Terminals is about 4.6 billion dollars in 2015. It is expected to reach 11.4 billion dollars by 2021, with the CAGR of 16%.

In the world wide, major manufactures mainly are Ingenico, Verifone, PAX, Newland Payment, LIANDI, Xin Guo Du, New POS Technology, Bitel, CyberNet, Castles Technology, SZTZ and etc.

Asia Pacific is the largest consumer of POS Terminals and is expected to retain the higher growth rate during the next five years due to strong growth in electronic payment industry. China has witnessed a major chunk of the production and consumption of POS

Terminals in the Asia Pacific region. And in 2015 China production POS Terminals about 8600 K Unit, accounting 22% global market share.

In recent years, the demand for electronic payment has been growing and the demand of faster speed of payment has been growing as well. This trend has made the demand of Mobile POS Systems become larger and this trend can be anticipated to fuel the market growth during the forecast period.

All manufactures in the world are committed to the improvement of product. These two years, some of Chinese manufactures can almost catch up with the world's leading technology too. Most technologies are developed by the manufacturers instead of importing from other companies.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of POS Terminals starch will increase.

We tend to believe this industry now is close to mature, and the demand increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for POS Terminals is expected to grow at a CAGR of roughly 14.8% over the next five years, will reach 14300 million US\$ in 2023, from 6260 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ingenico

Verifone

PAX

Newland Payment

LIANDI

Xin Guo Du

New POS Technology

Bitel

CyberNet

Castles Technology

SZZT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fixed POS Terminals

Wireless POS Terminals

Mobile POS and etc.

Market Segment by Applications, can be divided into

Financial Institutions

Third-Party Payment Institutions

Other

There are 15 Chapters to deeply display the global POS Terminals market.

Chapter 1, to describe POS Terminals Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of POS Terminals, with sales, revenue, and price of POS Terminals, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of POS Terminals, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, POS Terminals market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe POS Terminals sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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