

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Portable Evaporative Air Cooler Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/GB5066EB3E7EN.html>

Date: July 2018

Pages: 134

Price: US\$ 4,880.00 (Single User License)

ID: GB5066EB3E7EN

## **Abstracts**

Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

### **SCOPE OF THE REPORT:**

This report focuses on the Portable Evaporative Air Cooler in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, the global largest production area of Portable Evaporative Air Cooler is China. The production volume of approximately 1388.8 K Units in 2016, and the production volume share is 39.10%, and the secondary market is India, it will reached a production volume of 818.85 K Units in 2016, and the production volume share is 23.06%.

The competition of this industry is fierce due to the technology barrier is not high, so the study group recommends the new entrants just having money but without brand advantage and downstream support do not enter into this field.

The worldwide market for Portable Evaporative Air Cooler is expected to grow at a CAGR of roughly 6.1% over the next five years, will reach 450 million US\$ in 2023, from 320 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Symphony(Keruilai)

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar(Worldwide?)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Automatic

Semi-Automatic

Market Segment by Applications, can be divided into

Commercial

Household

There are 15 Chapters to deeply display the global Portable Evaporative Air Cooler market.

Chapter 1, to describe Portable Evaporative Air Cooler Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Portable Evaporative Air Cooler, with sales, revenue, and price of Portable Evaporative Air Cooler, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Portable Evaporative Air Cooler, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Portable Evaporative Air Cooler market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Portable Evaporative Air Cooler sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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