

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Portable Air Conditioner Market 2018, Forecast to 2023

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Abstracts

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption.

SCOPE OF THE REPORT:

This report focuses on the Portable Air Conditioner in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Europe and North America regions is the major consumer in the market, as its cooling capacity matches with the environmental conditions of these regions. The global leading players in this market are DeLonghi, Airart and Electrolux, which accounts for 30.08% of total revenue in 2014. In China the market leaders are Midea, Haier and Gree.

The portable air conditioner is mainly used in factories & warehouses, equipment & server rooms, medical & hospitals, and residential care facilities & apartment communities. The application market share of residential care facilities & apartment communities is up to 74.79% and it is forecasted that share will up to 76% in 2020 with

personal incomes and consumer spending rise.

The worldwide market for Portable Air Conditioner is expected to grow at a CAGR of roughly 0.6% over the next five years, will reach 450 million US\$ in 2023, from 440 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Portable Air Conditioner For Small Room

Portable Air Conditioner For Medium Room

Portable Air Conditioner For Large Room

Market Segment by Applications, can be divided into

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

There are 15 Chapters to deeply display the global Portable Air Conditioner market.

Chapter 1, to describe Portable Air Conditioner Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Portable Air Conditioner, with sales, revenue, and price of Portable Air Conditioner, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Portable Air Conditioner, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Portable Air Conditioner market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Portable Air Conditioner sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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