

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Popcorn Market 2018, Forecast to 2023

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Abstracts

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

SCOPE OF THE REPORT:

This report focuses on the Popcorn in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The leading manufactures mainly are ConAgra, Weaver Popcorn, PepsiCo, Amplify and Snyder's-Lance. ConAgra is the largest manufacturer; its revenue of global market exceeds 33% in 2016.

Geographically, the global popcorn market has been segmented into USA, Europe, China, Japan, Southeast Asia and other. The USA held the largest share in the global popcorn products market, its revenue of global market exceeds 56% in 2016. The next is Europe.

The worldwide market for Popcorn is expected to grow at a CAGR of roughly 8.0% over the next five years, will reach 5250 million US\$ in 2023, from 3310 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ConAgra

Weaver Popcorn

PepsiCo

Amplify

Snyder's-Lance

Butterkist

American Popcorn

Angie's Artisan Treats

Borges

Chamerfood

Garrett Popcorn Shops

Newman's Own

Aramidth International

Joe and Seph

Mage's

Inter-Grain

Quinn

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Ready-to-eat popcorn

Microwave popcorn

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Popcorn market.

Chapter 1, to describe Popcorn Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Popcorn, with sales, revenue, and price of Popcorn, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Popcorn, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Popcorn market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Popcorn sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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