

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Polyvinyl Butyral (PVB) Resins Market 2018, Forecast to 2023

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Abstracts

Polyvinyl Butyral Resins (Briefly known as PVB resin) is produced from the condensation reaction of PVA (Polyvinyl Acetate) and butylaldehyde, which is a thermoplastic resin. Mostly used for applications that require strong binding, optical clarity, adhesion to many surfaces, toughness and flexibility.

SCOPE OF THE REPORT:

This report focuses on the Polyvinyl Butyral (PVB) Resins in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Global polyvinyl butyral (PVB) resins production are mainly concentrated in Europe, North America and Japan. China polyvinyl butyral (PVB) resins production accounted for a certain share of the global polyvinyl butyral (PVB) resins market. China polyvinyl butyral (PVB) resins are mainly some low-end products.

The global polyvinyl butyral (PVB) resins production in 2015 was about 280232 MT. And the production in 2011 was about 236671 MT; the gross margin in 2015 was about 30.25%. And China polyvinyl butyral (PVB) resins production in 2015 was about 55263 MT, and the production in 2011 was 37544 MT. The main consumption region are Europe, USA and China, Europe is the largest consumption region, about 38.41% of global consumption.

Polyvinyl butyral (PVB) resins industry is highly concentrated, mainly concentrated in three manufacturers: Eastman, Kuraray and Sekisui. With polyvinyl butyral (PVB) resins demand increased, many China enterprises have been put into operation in the last few years, such as Sichuan EM Technology, Rehone Plastic, RongXin New Materials, etc. Although sales of polyvinyl butyral (PVB) resins brought a lot of opportunities, the study

group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the polyvinyl butyral (PVB) resins field.

We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. In past five years, the price presents decreasing trend according to the economy development status and international competition. Also, there is decreasing trend in gross margin.

The worldwide market for Polyvinyl Butyral (PVB) Resins is expected to grow at a CAGR of roughly 3.6% over the next five years, will reach 2300 million US\$ in 2023, from 1860 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Eastman(Solutia)

Kuraray(Dupont)

Sekisui

ChangChun Group

Huakai Plastic

Qingdao Haocheng

Kingboard(Fogang) Specialty Resin

Hongfeng

Wanwei Group

RongXin New Materials

Longcheng High-tech Material

Xinfu Pharm

Hui Da Chemical

Guangda Bingfeng

Sichuan EM Technology

Rehone Plastic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Higher molecular weight grade PVB resin

Medium molecular weight grade PVB resin

Lower molecular weight grade PVB resin

Modified PVB resin

Market Segment by Applications, can be divided into

Buildings and automotive laminated glass

PV panels sealing material

Paints, glues, Ink, etc.

There are 15 Chapters to deeply display the global Polyvinyl Butyral (PVB) Resins market.

Chapter 1, to describe Polyvinyl Butyral (PVB) Resins Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Polyvinyl Butyral (PVB) Resins, with sales, revenue, and price of Polyvinyl Butyral (PVB) Resins, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Polyvinyl Butyral (PVB) Resins, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Polyvinyl Butyral (PVB) Resins market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Polyvinyl Butyral (PVB) Resins sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Polyvinyl Butyral (PVB) Resins Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Higher molecular weight grade PVB resin
 - 1.2.2 Medium molecular weight grade PVB resin
 - 1.2.3 Lower molecular weight grade PVB resin
 - 1.2.4 Modified PVB resin
- 1.3 Market Analysis by Applications
 - 1.3.1 Buildings and automotive laminated glass
 - 1.3.2 PV panels sealing material
 - 1.3.3 Paints, glues, Ink, etc.
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Eastman(Solutia)

2.1.1 Business Overview

2.1.1.1 Eastman(Solutia) Description

2.1.1.2 Eastman(Solutia) Headquarter, Main Business and Finance Overview

2.1.2 Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Product Introduction

2.1.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.1.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.1.3 Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.2 Kuraray(Dupont)

2.2.1 Business Overview

2.2.1.1 Kuraray(Dupont) Description

2.2.1.2 Kuraray(Dupont) Headquarter, Main Business and Finance Overview

2.2.2 Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Product Introduction

2.2.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.2.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.2.3 Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.3 Sekisui

2.3.1 Business Overview

2.3.1.1 Sekisui Description

2.3.1.2 Sekisui Headquarter, Main Business and Finance Overview

2.3.2 Sekisui Polyvinyl Butyral (PVB) Resins Product Introduction

2.3.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.3.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.3.3 Sekisui Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Sekisui Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Sekisui Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.4 ChangChun Group

2.4.1 Business Overview

2.4.1.1 ChangChun Group Description

2.4.1.2 ChangChun Group Headquarter, Main Business and Finance Overview

2.4.2 ChangChun Group Polyvinyl Butyral (PVB) Resins Product Introduction

2.4.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.4.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.4.3 ChangChun Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 ChangChun Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global ChangChun Group Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.5 Huakai Plastic

2.5.1 Business Overview

2.5.1.1 Huakai Plastic Description

2.5.1.2 Huakai Plastic Headquarter, Main Business and Finance Overview

2.5.2 Huakai Plastic Polyvinyl Butyral (PVB) Resins Product Introduction

2.5.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.5.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.5.3 Huakai Plastic Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Huakai Plastic Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Huakai Plastic Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.6 Qingdao Haocheng

2.6.1 Business Overview

2.6.1.1 Qingdao Haocheng Description

2.6.1.2 Qingdao Haocheng Headquarter, Main Business and Finance Overview

2.6.2 Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Product Introduction

2.6.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major

Competitors

2.6.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.6.3 Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.7 Kingboard(Fogang) Specialty Resin

2.7.1 Business Overview

2.7.1.1 Kingboard(Fogang) Specialty Resin Description

2.7.1.2 Kingboard(Fogang) Specialty Resin Headquarter, Main Business and Finance Overview

2.7.2 Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Product Introduction

2.7.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.7.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.7.3 Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.8 Hongfeng

2.8.1 Business Overview

2.8.1.1 Hongfeng Description

2.8.1.2 Hongfeng Headquarter, Main Business and Finance Overview

2.8.2 Hongfeng Polyvinyl Butyral (PVB) Resins Product Introduction

2.8.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

2.8.2.2 Polyvinyl Butyral (PVB) Resins Product Information

2.8.3 Hongfeng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Hongfeng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Hongfeng Polyvinyl Butyral (PVB) Resins Market Share in 2017

2.9 Wanwei Group

2.9.1 Business Overview

- 2.9.1.1 Wanwei Group Description
- 2.9.1.2 Wanwei Group Headquarter, Main Business and Finance Overview
- 2.9.2 Wanwei Group Polyvinyl Butyral (PVB) Resins Product Introduction
 - 2.9.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Polyvinyl Butyral (PVB) Resins Product Information
- 2.9.3 Wanwei Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Wanwei Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Wanwei Group Polyvinyl Butyral (PVB) Resins Market Share in 2017
- 2.10 RongXin New Materials
 - 2.10.1 Business Overview
 - 2.10.1.1 RongXin New Materials Description
 - 2.10.1.2 RongXin New Materials Headquarter, Main Business and Finance Overview
 - 2.10.2 RongXin New Materials Polyvinyl Butyral (PVB) Resins Product Introduction
 - 2.10.2.1 Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Polyvinyl Butyral (PVB) Resins Product Information
 - 2.10.3 RongXin New Materials Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 RongXin New Materials Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global RongXin New Materials Polyvinyl Butyral (PVB) Resins Market Share in 2017
- 2.11 Longcheng High-tech Material
 - 2.11.1 Business Overview
 - 2.11.2 Longcheng High-tech Material Polyvinyl Butyral (PVB) Resins Product Introduction
 - 2.11.3 Longcheng High-tech Material Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Xinfu Pharm
 - 2.12.1 Business Overview
 - 2.12.2 Xinfu Pharm Polyvinyl Butyral (PVB) Resins Product Introduction
 - 2.12.3 Xinfu Pharm Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Hui Da Chemical
 - 2.13.1 Business Overview
 - 2.13.2 Hui Da Chemical Polyvinyl Butyral (PVB) Resins Product Introduction

2.13.3 Hui Da Chemical Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Guangda Bingfeng

2.14.1 Business Overview

2.14.2 Guangda Bingfeng Polyvinyl Butyral (PVB) Resins Product Introduction

2.14.3 Guangda Bingfeng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 Sichuan EM Technology

2.15.1 Business Overview

2.15.2 Sichuan EM Technology Polyvinyl Butyral (PVB) Resins Product Introduction

2.15.3 Sichuan EM Technology Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.16 Rehone Plastic

2.16.1 Business Overview

2.16.2 Rehone Plastic Polyvinyl Butyral (PVB) Resins Product Introduction

2.16.3 Rehone Plastic Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL POLYVINYL BUTYRAL (PVB) RESINS MARKET COMPETITION, BY MANUFACTURER

3.1 Global Polyvinyl Butyral (PVB) Resins Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Polyvinyl Butyral (PVB) Resins Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Polyvinyl Butyral (PVB) Resins Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Polyvinyl Butyral (PVB) Resins Manufacturer Market Share in 2017

3.4.2 Top 5 Polyvinyl Butyral (PVB) Resins Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL POLYVINYL BUTYRAL (PVB) RESINS MARKET ANALYSIS BY REGIONS

4.1 Global Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Regions

4.1.1 Global Polyvinyl Butyral (PVB) Resins Sales by Regions (2013-2018)

4.1.2 Global Polyvinyl Butyral (PVB) Resins Revenue by Regions (2013-2018)

4.2 North America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate

(2013-2018)

4.3 Europe Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate

(2013-2018)

4.4 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate

(2013-2018)

4.5 South America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate

(2013-2018)

4.6 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA POLYVINYL BUTYRAL (PVB) RESINS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Countries

5.1.1 North America Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

5.1.2 North America Polyvinyl Butyral (PVB) Resins Revenue by Countries

(2013-2018)

5.1.3 United States Polyvinyl Butyral (PVB) Resins Sales and Growth Rate

(2013-2018)

5.1.4 Canada Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

5.1.5 Mexico Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

5.2 North America Polyvinyl Butyral (PVB) Resins Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Polyvinyl Butyral (PVB) Resins Sales by Manufacturers

(2016-2017)

5.2.2 North America Polyvinyl Butyral (PVB) Resins Revenue by Manufacturers

(2016-2017)

5.3 North America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Type

(2013-2018)

5.3.2 North America Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Type

(2013-2018)

5.4 North America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Application

(2013-2018)

5.4.2 North America Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Application

Application (2013-2018)

6 EUROPE POLYVINYL BUTYRAL (PVB) RESINS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Countries

6.1.1 Europe Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

6.1.2 Europe Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

6.1.3 Germany Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

6.1.4 UK Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

6.1.5 France Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

6.1.6 Russia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

6.1.7 Italy Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

6.2 Europe Polyvinyl Butyral (PVB) Resins Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Polyvinyl Butyral (PVB) Resins Sales by Manufacturers (2016-2017)

6.2.2 Europe Polyvinyl Butyral (PVB) Resins Revenue by Manufacturers (2016-2017)

6.3 Europe Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC POLYVINYL BUTYRAL (PVB) RESINS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

7.1.3 China Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

- 7.1.4 Japan Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
- 7.1.6 India Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA POLYVINYL BUTYRAL (PVB) RESINS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)
 - 8.1.2 South America Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
- 8.2 South America Polyvinyl Butyral (PVB) Resins Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Polyvinyl Butyral (PVB) Resins Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Polyvinyl Butyral (PVB) Resins Revenue by Manufacturers

(2016-2017)

8.3 South America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Type (2013-2018)

8.3.2 South America Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Type (2013-2018)

8.4 South America Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Application (2013-2018)

8.4.2 South America Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA POLYVINYL BUTYRAL (PVB) RESINS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

9.1.4 UAE Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

9.1.5 Egypt Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

9.1.7 South Africa Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL POLYVINYL BUTYRAL (PVB) RESINS MARKET SEGMENT BY TYPE

10.1 Global Polyvinyl Butyral (PVB) Resins Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Polyvinyl Butyral (PVB) Resins Sales and Market Share by Type (2013-2018)

10.1.2 Global Polyvinyl Butyral (PVB) Resins Revenue and Market Share by Type (2013-2018)

10.2 Higher molecular weight grade PVB resin Sales Growth and Price

10.2.1 Global Higher molecular weight grade PVB resin Sales Growth (2013-2018)

10.2.2 Global Higher molecular weight grade PVB resin Price (2013-2018)

10.3 Medium molecular weight grade PVB resin Sales Growth and Price

10.3.1 Global Medium molecular weight grade PVB resin Sales Growth (2013-2018)

10.3.2 Global Medium molecular weight grade PVB resin Price (2013-2018)

10.4 Lower molecular weight grade PVB resin Sales Growth and Price

10.4.1 Global Lower molecular weight grade PVB resin Sales Growth (2013-2018)

10.4.2 Global Lower molecular weight grade PVB resin Price (2013-2018)

10.5 Modified PVB resin Sales Growth and Price

10.5.1 Global Modified PVB resin Sales Growth (2013-2018)

10.5.2 Global Modified PVB resin Price (2013-2018)

11 GLOBAL POLYVINYL BUTYRAL (PVB) RESINS MARKET SEGMENT BY APPLICATION

11.1 Global Polyvinyl Butyral (PVB) Resins Sales Market Share by Application (2013-2018)

11.2 Buildings and automotive laminated glass Sales Growth (2013-2018)

11.3 PV panels sealing material Sales Growth (2013-2018)

11.4 Paints, glues, Ink, etc. Sales Growth (2013-2018)

12 POLYVINYL BUTYRAL (PVB) RESINS MARKET FORECAST (2018-2023)

12.1 Global Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate (2018-2023)

12.2 Polyvinyl Butyral (PVB) Resins Market Forecast by Regions (2018-2023)

12.2.1 North America Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)

12.2.2 Europe Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)

12.2.3 Asia-Pacific Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)

12.2.4 South America Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)

12.2.5 Middle East and Africa Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)

12.3 Polyvinyl Butyral (PVB) Resins Market Forecast by Type (2018-2023)

12.3.1 Global Polyvinyl Butyral (PVB) Resins Sales Forecast by Type (2018-2023)

12.3.2 Global Polyvinyl Butyral (PVB) Resins Market Share Forecast by Type (2018-2023)

12.4 Polyvinyl Butyral (PVB) Resins Market Forecast by Application (2018-2023)

12.4.1 Global Polyvinyl Butyral (PVB) Resins Sales Forecast by Application (2018-2023)

12.4.2 Global Polyvinyl Butyral (PVB) Resins Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Polyvinyl Butyral (PVB) Resins Picture

Table Product Specifications of Polyvinyl Butyral (PVB) Resins

Figure Global Polyvinyl Butyral (PVB) Resins CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Polyvinyl Butyral (PVB) Resins CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Polyvinyl Butyral (PVB) Resins by Types in 2017

Figure Higher molecular weight grade PVB resin Picture

Table Major Manufacturers of Higher molecular weight grade PVB resin

Figure Medium molecular weight grade PVB resin Picture

Table Major Manufacturers of Medium molecular weight grade PVB resin

Figure Lower molecular weight grade PVB resin Picture

Table Major Manufacturers of Lower molecular weight grade PVB resin

Figure Modified PVB resin Picture

Table Major Manufacturers of Modified PVB resin

Figure Polyvinyl Butyral (PVB) Resins Sales Market Share by Applications in 2017

Figure Buildings and automotive laminated glass Picture

Figure PV panels sealing material Picture

Figure Paints, glues, Ink, etc. Picture

Figure United States Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure France Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure UK Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure China Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure India Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Polyvinyl Butyral (PVB) Resins Revenue (Value) and Growth Rate (2013-2023)

Table Eastman(Solutia) Headquarter, Established, Main Business and Finance Overview (2017)

Table Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Product

Table Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Eastman(Solutia) Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Kuraray(Dupont) Headquarter, Established, Main Business and Finance Overview (2017)

Table Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Product

Table Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Sales Market Share in

2017

Figure Global Kuraray(Dupont) Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Sekisui Headquarter, Established, Main Business and Finance Overview (2017)

Table Sekisui Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Sekisui Polyvinyl Butyral (PVB) Resins Product

Table Sekisui Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Sekisui Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Sekisui Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table ChangChun Group Headquarter, Established, Main Business and Finance Overview (2017)

Table ChangChun Group Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table ChangChun Group Polyvinyl Butyral (PVB) Resins Product

Table ChangChun Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ChangChun Group Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global ChangChun Group Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Huakai Plastic Headquarter, Established, Main Business and Finance Overview (2017)

Table Huakai Plastic Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Huakai Plastic Polyvinyl Butyral (PVB) Resins Product

Table Huakai Plastic Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Huakai Plastic Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Huakai Plastic Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Qingdao Haocheng Headquarter, Established, Main Business and Finance Overview (2017)

Table Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Product

Table Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross

Margin and Market Share (2016-2017)

Figure Global Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Qingdao Haocheng Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Kingboard(Fogang) Specialty Resin Headquarter, Established, Main Business and Finance Overview (2017)

Table Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Product

Table Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Kingboard(Fogang) Specialty Resin Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Hongfeng Headquarter, Established, Main Business and Finance Overview (2017)

Table Hongfeng Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Hongfeng Polyvinyl Butyral (PVB) Resins Product

Table Hongfeng Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hongfeng Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Hongfeng Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Wanwei Group Headquarter, Established, Main Business and Finance Overview (2017)

Table Wanwei Group Polyvinyl Butyral (PVB) Resins Production Bases, Sales Regions and Major Competitors

Table Wanwei Group Polyvinyl Butyral (PVB) Resins Product

Table Wanwei Group Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Wanwei Group Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global Wanwei Group Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table RongXin New Materials Headquarter, Established, Main Business and Finance Overview (2017)

Table RongXin New Materials Polyvinyl Butyral (PVB) Resins Production Bases, Sales

Regions and Major Competitors

Table RongXin New Materials Polyvinyl Butyral (PVB) Resins Product

Table RongXin New Materials Polyvinyl Butyral (PVB) Resins Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global RongXin New Materials Polyvinyl Butyral (PVB) Resins Sales Market Share in 2017

Figure Global RongXin New Materials Polyvinyl Butyral (PVB) Resins Revenue Market Share in 2017

Table Longcheng High-tech Material

Table Longcheng High-tech Material Polyvinyl Butyral (PVB) Resins

Table Xinfu Pharm

Table Xinfu Pharm Polyvinyl Butyral (PVB) Resins

Table Hui Da Chemical

Table Hui Da Chemical Polyvinyl Butyral (PVB) Resins

Table Guangda Bingfeng

Table Guangda Bingfeng Polyvinyl Butyral (PVB) Resins

Table Sichuan EM Technology

Table Sichuan EM Technology Polyvinyl Butyral (PVB) Resins

Table Rehone Plastic

Table Rehone Plastic Polyvinyl Butyral (PVB) Resins

Table Global Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)

Figure Global Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2016

Figure Global Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2017

Table Global Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer (2016-2017)

Figure Global Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2016

Figure Global Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2017

Table Global Polyvinyl Butyral (PVB) Resins Price by Manufacturer (2016-2017)

Figure Top 3 Polyvinyl Butyral (PVB) Resins Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Polyvinyl Butyral (PVB) Resins Manufacturer (Revenue) Market Share in 2017

Figure Global Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Global Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Table Global Polyvinyl Butyral (PVB) Resins Sales by Regions (2013-2018)

Table Global Polyvinyl Butyral (PVB) Resins Sales Market Share by Regions

(2013-2018)

Table Global Polyvinyl Butyral (PVB) Resins Revenue by Regions (2013-2018)

Figure Global Polyvinyl Butyral (PVB) Resins Revenue Market Share by Regions in 2013

Figure Global Polyvinyl Butyral (PVB) Resins Revenue Market Share by Regions in 2017

Figure North America Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure North America Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Figure Europe Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Figure South America Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure South America Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Figure North America Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries (2013-2018)

Figure North America Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries in 2013

Figure North America Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries in 2017

Table North America Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries (2013-2018)

Figure North America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries in 2013

Figure North America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries in 2017

Figure United States Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Canada Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Mexico Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)

Figure North America Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2016

Figure North America Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2017

Table North America Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer (2016-2017)

Figure North America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2016

Figure North America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2017

Table North America Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Revenue Share by Type (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Sales Share by Application (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Revenue by Application (2013-2018)

Table North America Polyvinyl Butyral (PVB) Resins Revenue Share by Application (2013-2018)

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries in 2016

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries in 2017

Figure Germany Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure UK Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure France Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Russia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Italy Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)

Figure Europe Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2016

Figure Europe Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2017

Table Europe Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer (2016-2017)

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2016

Figure Europe Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2017

Table Europe Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Revenue Share by Type (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Sales Share by Application (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Revenue by Application (2013-2018)

Table Europe Polyvinyl Butyral (PVB) Resins Revenue Share by Application (2013-2018)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries 2017

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries 2017

Figure China Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Japan Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Korea Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure India Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Southeast Asia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2016

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue Share by Type (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Sales Share by Application (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue by Application (2013-2018)

Table Asia-Pacific Polyvinyl Butyral (PVB) Resins Revenue Share by Application (2013-2018)

Figure South America Polyvinyl Butyral (PVB) Resins Revenue and Growth Rate (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales by Countries (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries (2013-2018)

Figure South America Polyvinyl Butyral (PVB) Resins Sales Market Share by Countries in 2017

Table South America Polyvinyl Butyral (PVB) Resins Revenue by Countries (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries (2013-2018)

Figure South America Polyvinyl Butyral (PVB) Resins Revenue Market Share by Countries in 2017

Figure Brazil Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Argentina Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Figure Colombia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)

Figure South America Polyvinyl Butyral (PVB) Resins Sales Market Share by

Manufacturer in 2016

Figure South America Polyvinyl Butyral (PVB) Resins Sales Market Share by
Manufacturer in 2017

Table South America Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer
(2016-2017)

Figure South America Polyvinyl Butyral (PVB) Resins Revenue Market Share by
Manufacturer in 2016

Figure South America Polyvinyl Butyral (PVB) Resins Revenue Market Share by
Manufacturer in 2017

Table South America Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Revenue Share by Type
(2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Sales Share by Application
(2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Revenue by Application
(2013-2018)

Table South America Polyvinyl Butyral (PVB) Resins Revenue Share by Application
(2013-2018)

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue and Growth
Rate (2013-2018)

Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Countries
(2013-2018)

Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Market Share by
Countries (2013-2018)

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Market Share by
Countries in 2017

Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Countries
(2013-2018)

Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Market Share by
Countries (2013-2018)

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Market Share by
Countries in 2013

Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Market Share by
Countries in 2017

Figure Saudi Arabia Polyvinyl Butyral (PVB) Resins Sales and Growth Rate
(2013-2018)

Figure UAE Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
Figure Egypt Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
Figure Nigeria Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
Figure South Africa Polyvinyl Butyral (PVB) Resins Sales and Growth Rate (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Share by Type (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Sales Share by Application (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue by Application (2013-2018)
Table Middle East and Africa Polyvinyl Butyral (PVB) Resins Revenue Share by Application (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Sales by Type (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Sales Share by Type (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Revenue by Type (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Revenue Share by Type (2013-2018)
Figure Global Higher molecular weight grade PVB resin Sales Growth (2013-2018)
Figure Global Higher molecular weight grade PVB resin Price (2013-2018)
Figure Global Medium molecular weight grade PVB resin Sales Growth (2013-2018)

Figure Global Medium molecular weight grade PVB resin Price (2013-2018)
Figure Global Lower molecular weight grade PVB resin Sales Growth (2013-2018)
Figure Global Lower molecular weight grade PVB resin Price (2013-2018)
Figure Global Modified PVB resin Sales Growth (2013-2018)
Figure Global Modified PVB resin Price (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Sales by Application (2013-2018)
Table Global Polyvinyl Butyral (PVB) Resins Sales Share by Application (2013-2018)
Figure Global Buildings and automotive laminated glass Sales Growth (2013-2018)
Figure Global PV panels sealing material Sales Growth (2013-2018)
Figure Global Paints, glues, Ink, etc. Sales Growth (2013-2018)
Figure Global Polyvinyl Butyral (PVB) Resins Sales, Revenue and Growth Rate (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Sales Forecast by Regions (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Market Share Forecast by Regions (2018-2023)
Figure North America Sales Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)
Figure Europe Sales Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)
Figure Asia-Pacific Sales Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)
Figure South America Sales Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)
Figure Middle East and Africa Sales Polyvinyl Butyral (PVB) Resins Market Forecast (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Sales Forecast by Type (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Market Share Forecast by Type (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Sales Forecast by Application (2018-2023)
Table Global Polyvinyl Butyral (PVB) Resins Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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