

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Polyvinyl Butyral (PVB) Resins Market 2018, Forecast to 2023

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## Abstracts

Polyvinyl Butyral Resins (Briefly known as PVB resin) is produced from the condensation reaction of PVA (Polyvinyl Acetate) and butylaldehyde, which is a thermoplastic resin. Mostly used for applications that require strong binding, optical clarity, adhesion to many surfaces, toughness and flexibility.

### SCOPE OF THE REPORT:

This report focuses on the Polyvinyl Butyral (PVB) Resins in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Global polyvinyl butyral (PVB) resins production are mainly concentrated in Europe, North America and Japan. China polyvinyl butyral (PVB) resins production accounted for a certain share of the global polyvinyl butyral (PVB) resins market. China polyvinyl butyral (PVB) resins are mainly some low-end products.

The global polyvinyl butyral (PVB) resins production in 2015 was about 280232 MT. And the production in 2011 was about 236671 MT; the gross margin in 2015 was about 30.25%. And China polyvinyl butyral (PVB) resins production in 2015 was about 55263 MT, and the production in 2011 was 37544 MT. The main consumption region are Europe, USA and China, Europe is the largest consumption region, about 38.41% of global consumption.

Polyvinyl butyral (PVB) resins industry is highly concentrated, mainly concentrated in three manufacturers: Eastman, Kuraray and Sekisui. With polyvinyl butyral (PVB) resins demand increased, many China enterprises have been put into operation in the last few years, such as Sichuan EM Technology, Rehone Plastic, RongXin New Materials, etc. Although sales of polyvinyl butyral (PVB) resins brought a lot of opportunities, the study

group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the polyvinyl butyral (PVB) resins field.

We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. In past five years, the price presents decreasing trend according to the economy development status and international competition. Also, there is decreasing trend in gross margin.

The worldwide market for Polyvinyl Butyral (PVB) Resins is expected to grow at a CAGR of roughly 3.6% over the next five years, will reach 2300 million US\$ in 2023, from 1860 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Eastman(Solutia)

Kuraray(Dupont)

Sekisui

ChangChun Group

Huakai Plastic

Qingdao Haocheng

Kingboard(Fogang) Specialty Resin

Hongfeng

Wanwei Group

RongXin New Materials

Longcheng High-tech Material

Xinfu Pharm

Hui Da Chemical

Guangda Bingfeng

Sichuan EM Technology

Rehone Plastic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Higher molecular weight grade PVB resin

Medium molecular weight grade PVB resin

Lower molecular weight grade PVB resin

Modified PVB resin

Market Segment by Applications, can be divided into

Buildings and automotive laminated glass

PV panels sealing material

Paints, glues, Ink, etc.

There are 15 Chapters to deeply display the global Polyvinyl Butyral (PVB) Resins market.

Chapter 1, to describe Polyvinyl Butyral (PVB) Resins Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Polyvinyl Butyral (PVB) Resins, with sales, revenue, and price of Polyvinyl Butyral (PVB) Resins, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Polyvinyl Butyral (PVB) Resins, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Polyvinyl Butyral (PVB) Resins market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Polyvinyl Butyral (PVB) Resins sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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