

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Polymer Emulsions Market 2018, Forecast to 2023

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Abstracts

Polymer Emulsions are monomers dissolved in water. They are also known as waterborne solvent because of their high water content. They are one of the fastest growing categories of specialty chemicals in the world. Polymer Emulsions have superior usability and safety standards. Polymer emulsions also have better recyclability and lifespan when compared to solvent-borne polymers.

SCOPE OF THE REPORT:

This report focuses on the Polymer Emulsions in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Key product classifications include acrylics, SB latex, polyurethane dispersions and vinyl acetate polymers. Among these, acrylics segment dominates with over 36% share in 2015, and the vinyl acetate polymers occupies for approximately 24%, the SB latex for approximately 16%.

Paints & coatings have emerged as the dominant application over the recent years, with over 44 % market share. Such robust growth rate is a result of increasing acrylics usage in the paints & coatings industry. Regulatory framework favoring environment friendly applications with low VOC content is a key driver for this application.

Geographically, Asia pacific emulsion polymer market has been the largest regional consumer, followed by Europe and North America. Rapid industrialization, urbanization and massive construction spending initiatives are the key factors behind such dominance and growth opportunities. China and Japan are the two largest consumers in Asia, and simultaneously China is the second producer in 2015. North America and Europe are projected to witness moderate growth in the near future. Other regions such

as Latin America and Middle East & Africa are expected to witness stable market growth over the forecast period.

The worldwide market for Polymer Emulsions is expected to grow at a CAGR of roughly 4.9% over the next five years, will reach 37600 million US\$ in 2023, from 28200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BASF

Dow

Trinseo(Styron)

Akzonobel

Wacker

Celanese

Arkema

Clariant AG

Hexion

Synthomer

DIC Corporation

Dairen Chemical

Omnova Solutions

Nuplex Industries

Sumitomo Chemical

Showa Denko

Lubrizol Corporation

Jiangsu Sunrising

Batf Group

Sinopec Sichuan

Beijing Eastern

Asahi Kasei Corporation

Anhui Wanwei Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Acrylics

Vinyl Acetate Polymer

SB Latex

Polyurethane Dispersion

Others

Market Segment by Applications, can be divided into

Paints & coatings

Adhesives & sealants

Paper & paperboards

Textiles & non-woven

Others

There are 15 Chapters to deeply display the global Polymer Emulsions market.

Chapter 1, to describe Polymer Emulsions Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Polymer Emulsions, with sales, revenue, and price of Polymer Emulsions, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Polymer Emulsions, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Polymer Emulsions market forecast, by regions, type and application, with

sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Polymer Emulsions sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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