

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Polarizer Film Market 2018, Forecast to 2023

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## Abstracts

Polarizer Film or Polarizing film is made by dyeing film (mainly polyvinyl alcohol (PVA)) or by iodine being adsorbed onto its surface, then stretching and orientating it. This gives the film polarization characteristics that allow only light with a certain oscillation direction to pass through it. Furthermore, in order to secure mechanical strength of the film, backing materials such as a TAC film or a protective film is laminated to it.

### SCOPE OF THE REPORT:

This report focuses on the Polarizer Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Polarizer Film industry is relatively concentrated, manufacturers are mostly in the Japan, Korea and China. Among them, Japan output volume accounted for more than 50.00% of the total output volume of global Polarizer Film in 2016. Nitto is the world leading manufacturer in global Polarizer Film market with the market share of 26.17%, in terms of sales, followed by Sumitomo. LG Chem and Samsung SDI.

Compared to 2015, Polarizer Film market managed to increase sales by 5.42 percent to 11520.93 million USD worldwide in 2016 from 10928.40 million USD in 2015. Overall, the Polarizer Film market performance is positive, despite the weak economic environment.

With the increasing in production capacity, expected that the Polarizer Film raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Polarizer Film.

The worldwide market for Polarizer Film is expected to grow at a CAGR of roughly 1.4% over the next five years, will reach 13600 million US\$ in 2023, from 12500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nitto

Sumitomo

LG Chem

Samsung SDI

Optimax

Sanritz

BenQ

CMMT

Polatechno

SAPO

SUNNYPOL

Dongxu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

TFT Type

TN Type

STN Type

Market Segment by Applications, can be divided into

LCD Displays

OLED Displays

Others

There are 15 Chapters to deeply display the global Polarizer Film market.

Chapter 1, to describe Polarizer Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Polarizer Film, with sales, revenue, and price of Polarizer Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Polarizer Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

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regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Polarizer Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Polarizer Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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