

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Photocatalytic Coatings Market 2018, Forecast to 2023

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## Abstracts

Photocatalysts are defined as substances that promote reactions by absorbing light without being altered themselves, before or after the reaction. There are various materials that show photocatalytic capability, and titanium dioxide is said to be the most effective.

### SCOPE OF THE REPORT:

This report focuses on the Photocatalytic Coatings in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Photocatalytic coatings are a type of environmentally friendly new material, widely used, bright forward. As technology of Photocatalytic Coatings comes mainly from Japan, Japan has the largest market in application of Photocatalytic Coatings product and advanced Industrial manufacturing base attached with several leading manufacturing company: TOTO, Kon Corporation, Mitsubishi Chemical.

The global Consumption value of photocatalytic coatings products rises up from 1.6 K MT in 2012 to 2.0 K MT in 2016.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. Recent years, the industry growth rate was slowing down because of the downstream demand.

We tend to believe this industry now is in its infancy, and the consumption increasing degree will show an emerging curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Photocatalytic Coatings is expected to grow at a CAGR of roughly 8.2% over the next five years, will reach 710 million US\$ in 2023, from 440 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

TOTO

Kon Corporation

Mitsubishi Chemical

Sto

Advanced Materials

Saint-Gobain

PUReTi

PPG

Green Earth Nano Science

Eco Active Solutions

Zhejiang Hexie Photocatalytic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

30nm

Market Segment by Applications, can be divided into

Exterior Material

Interior Material

Other

There are 15 Chapters to deeply display the global Photocatalytic Coatings market.

Chapter 1, to describe Photocatalytic Coatings Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Photocatalytic Coatings, with sales, revenue, and price of Photocatalytic Coatings, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Photocatalytic Coatings, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Photocatalytic Coatings market forecast, by regions, type and application,

with sales and revenue, from 2018 to 2023;

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