

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pet Food Market 2018, Forecast to 2023

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Abstracts

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as "human grade".

SCOPE OF THE REPORT:

This report focuses on the Pet Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In 2015, among the major production areas, North America is the biggest supplier of pet food, with the production of 7500 K MT and the production market share of 31%. Europe is the second largest supplier, with the production of 5600 K MT and the production market share of 23%. China has a relatively higher production growth rate than other regions, and the production was 800 K MT.

Market competition is intense. Mars, Nestle Purina, Big Heart, Colgate, Diamond pet foods, Blue, Buffalo are the major leader of the market. Most of them have the history of more than one hundred years, and they hold the technology and patents, and formed the monopoly position in the industry.

The worldwide market for Pet Food is expected to grow at a CAGR of roughly 3.1% over the next five years, will reach 38700 million US\$ in 2023, from 32300 million US\$ in 2017, according to a new GIR (Global Info Research) study.



Market Segment by Manufacturers, this report covers

Mars

Nestle Purina

Big Heart

Colgate

Diamond pet foods

Blue Buffalo

Heristo

Unicharm

Mogiana Alimentos

Affinity Petcare

Nisshin Pet Food

Total Alimentos

Ramical

Butcher's

MoonShine

Big Time

Yantai China Pet Foods

Gambol



Paide Pet Food

Wagg

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry food

Wet food

Market Segment by Applications, can be divided into

Pet Dog

Pet Cat

Others

There are 15 Chapters to deeply display the global Pet Food market.

Chapter 1, to describe Pet Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

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Chapter 2, to analyze the top manufacturers of Pet Food, with sales, revenue, and price of Pet Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pet Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pet Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pet Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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