

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pet Food Market 2018, Forecast to 2023

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# **Abstracts**

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as "human grade".

# SCOPE OF THE REPORT:

This report focuses on the Pet Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In 2015, among the major production areas, North America is the biggest supplier of pet food, with the production of 7500 K MT and the production market share of 31%. Europe is the second largest supplier, with the production of 5600 K MT and the production market share of 23%. China has a relatively higher production growth rate than other regions, and the production was 800 K MT.

Market competition is intense. Mars, Nestle Purina, Big Heart, Colgate, Diamond pet foods, Blue, Buffalo are the major leader of the market. Most of them have the history of more than one hundred years, and they hold the technology and patents, and formed the monopoly position in the industry.

The worldwide market for Pet Food is expected to grow at a CAGR of roughly 3.1% over the next five years, will reach 38700 million US\$ in 2023, from 32300 million US\$ in 2017, according to a new GIR (Global Info Research) study.



### Market Segment by Manufacturers, this report covers

Mars

Nestle Purina

**Big Heart** 

Colgate

Diamond pet foods

Blue Buffalo

Heristo

Unicharm

Mogiana Alimentos

Affinity Petcare

Nisshin Pet Food

**Total Alimentos** 

Ramical

Butcher's

MoonShine

**Big Time** 

Yantai China Pet Foods

Gambol



Paide Pet Food

Wagg

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry food

Wet food

Market Segment by Applications, can be divided into

Pet Dog

Pet Cat

Others

There are 15 Chapters to deeply display the global Pet Food market.

Chapter 1, to describe Pet Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pet Food Market 2018, Fore...



Chapter 2, to analyze the top manufacturers of Pet Food, with sales, revenue, and price of Pet Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pet Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pet Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pet Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



# Contents

### **1 MARKET OVERVIEW**

- 1.1 Pet Food Introduction
- 1.2 Market Analysis by Type
- 1.2.1 Dry food
- 1.2.2 Wet food
- 1.3 Market Analysis by Applications
- 1.3.1 Pet Dog
- 1.3.2 Pet Cat
- 1.3.3 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
  - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
  - 1.4.2.1 Germany Market States and Outlook (2013-2023)
  - 1.4.2.2 France Market States and Outlook (2013-2023)
  - 1.4.2.3 UK Market States and Outlook (2013-2023)
  - 1.4.2.4 Russia Market States and Outlook (2013-2023)
  - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
  - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
- 1.4.4 South America, Middle East and Africa
  - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
  - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
  - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
  - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
  - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force



### 2 MANUFACTURERS PROFILES

2.1 Mars

2.1.1 Business Overview

2.1.1.1 Mars Description

2.1.1.2 Mars Headquarter, Main Business and Finance Overview

2.1.2 Mars Pet Food Product Introduction

2.1.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.1.2.2 Pet Food Product Information

2.1.3 Mars Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Mars Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Mars Pet Food Market Share in 2017

2.2 Nestle Purina

2.2.1 Business Overview

2.2.1.1 Nestle Purina Description

2.2.1.2 Nestle Purina Headquarter, Main Business and Finance Overview

2.2.2 Nestle Purina Pet Food Product Introduction

2.2.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.2.2.2 Pet Food Product Information

2.2.3 Nestle Purina Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Nestle Purina Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Nestle Purina Pet Food Market Share in 2017

2.3 Big Heart

2.3.1 Business Overview

2.3.1.1 Big Heart Description

2.3.1.2 Big Heart Headquarter, Main Business and Finance Overview

2.3.2 Big Heart Pet Food Product Introduction

2.3.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.3.2.2 Pet Food Product Information

2.3.3 Big Heart Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Big Heart Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Big Heart Pet Food Market Share in 2017



2.4 Colgate

2.4.1 Business Overview

2.4.1.1 Colgate Description

2.4.1.2 Colgate Headquarter, Main Business and Finance Overview

2.4.2 Colgate Pet Food Product Introduction

2.4.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.4.2.2 Pet Food Product Information

2.4.3 Colgate Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Colgate Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Colgate Pet Food Market Share in 2017

2.5 Diamond pet foods

2.5.1 Business Overview

2.5.1.1 Diamond pet foods Description

2.5.1.2 Diamond pet foods Headquarter, Main Business and Finance Overview

2.5.2 Diamond pet foods Pet Food Product Introduction

2.5.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.5.2.2 Pet Food Product Information

2.5.3 Diamond pet foods Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Diamond pet foods Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Diamond pet foods Pet Food Market Share in 2017

2.6 Blue Buffalo

2.6.1 Business Overview

2.6.1.1 Blue Buffalo Description

2.6.1.2 Blue Buffalo Headquarter, Main Business and Finance Overview

2.6.2 Blue Buffalo Pet Food Product Introduction

2.6.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.6.2.2 Pet Food Product Information

2.6.3 Blue Buffalo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Blue Buffalo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Blue Buffalo Pet Food Market Share in 2017

2.7 Heristo

2.7.1 Business Overview

2.7.1.1 Heristo Description



2.7.1.2 Heristo Headquarter, Main Business and Finance Overview

2.7.2 Heristo Pet Food Product Introduction

2.7.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.7.2.2 Pet Food Product Information

2.7.3 Heristo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Heristo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Heristo Pet Food Market Share in 2017

2.8 Unicharm

2.8.1 Business Overview

2.8.1.1 Unicharm Description

2.8.1.2 Unicharm Headquarter, Main Business and Finance Overview

2.8.2 Unicharm Pet Food Product Introduction

2.8.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.8.2.2 Pet Food Product Information

2.8.3 Unicharm Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Unicharm Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Unicharm Pet Food Market Share in 2017

2.9 Mogiana Alimentos

2.9.1 Business Overview

2.9.1.1 Mogiana Alimentos Description

2.9.1.2 Mogiana Alimentos Headquarter, Main Business and Finance Overview

2.9.2 Mogiana Alimentos Pet Food Product Introduction

2.9.2.1 Pet Food Production Bases, Sales Regions and Major Competitors

2.9.2.2 Pet Food Product Information

2.9.3 Mogiana Alimentos Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Mogiana Alimentos Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Mogiana Alimentos Pet Food Market Share in 2017

2.10 Affinity Petcare

2.10.1 Business Overview

2.10.1.1 Affinity Petcare Description

2.10.1.2 Affinity Petcare Headquarter, Main Business and Finance Overview

2.10.2 Affinity Petcare Pet Food Product Introduction

2.10.2.1 Pet Food Production Bases, Sales Regions and Major Competitors



2.10.2.2 Pet Food Product Information

2.10.3 Affinity Petcare Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Affinity Petcare Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Affinity Petcare Pet Food Market Share in 2017

- 2.11 Nisshin Pet Food
- 2.11.1 Business Overview
- 2.11.2 Nisshin Pet Food Pet Food Product Introduction

2.11.3 Nisshin Pet Food Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Total Alimentos

2.12.1 Business Overview

2.12.2 Total Alimentos Pet Food Product Introduction

2.12.3 Total Alimentos Pet Food Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.13 Ramical

- 2.13.1 Business Overview
- 2.13.2 Ramical Pet Food Product Introduction
- 2.13.3 Ramical Pet Food Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

- 2.14 Butcher's
  - 2.14.1 Business Overview
  - 2.14.2 Butcher's Pet Food Product Introduction
- 2.14.3 Butcher's Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 MoonShine
  - 2.15.1 Business Overview
  - 2.15.2 MoonShine Pet Food Product Introduction
- 2.15.3 MoonShine Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.16 Big Time

- 2.16.1 Business Overview
- 2.16.2 Big Time Pet Food Product Introduction
- 2.16.3 Big Time Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Yantai China Pet Foods

- 2.17.1 Business Overview
- 2.17.2 Yantai China Pet Foods Pet Food Product Introduction



2.17.3 Yantai China Pet Foods Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 Gambol

2.18.1 Business Overview

2.18.2 Gambol Pet Food Product Introduction

2.18.3 Gambol Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 Paide Pet Food

2.19.1 Business Overview

2.19.2 Paide Pet Food Pet Food Product Introduction

2.19.3 Paide Pet Food Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.20 Wagg

2.20.1 Business Overview

2.20.2 Wagg Pet Food Product Introduction

2.20.3 Wagg Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

# **3 GLOBAL PET FOOD MARKET COMPETITION, BY MANUFACTURER**

3.1 Global Pet Food Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Pet Food Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Pet Food Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Pet Food Manufacturer Market Share in 2017

3.4.2 Top 5 Pet Food Manufacturer Market Share in 2017

3.5 Market Competition Trend

# 4 GLOBAL PET FOOD MARKET ANALYSIS BY REGIONS

4.1 Global Pet Food Sales, Revenue and Market Share by Regions

4.1.1 Global Pet Food Sales by Regions (2013-2018)

4.1.2 Global Pet Food Revenue by Regions (2013-2018)

4.2 North America Pet Food Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Pet Food Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Pet Food Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Pet Food Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Pet Food Sales, Revenue and Growth Rate (2013-2018)



# 5 NORTH AMERICA PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Pet Food Sales, Revenue and Market Share by Countries

- 5.1.1 North America Pet Food Sales by Countries (2013-2018)
- 5.1.2 North America Pet Food Revenue by Countries (2013-2018)
- 5.1.3 United States Pet Food Sales and Growth Rate (2013-2018)
- 5.1.4 Canada Pet Food Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Pet Food Sales and Growth Rate (2013-2018)
- 5.2 North America Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
- 5.2.1 North America Pet Food Sales by Manufacturers (2016-2017)
- 5.2.2 North America Pet Food Revenue by Manufacturers (2016-2017)
- 5.3 North America Pet Food Sales, Revenue and Market Share by Type (2013-2018)
- 5.3.1 North America Pet Food Sales and Sales Share by Type (2013-2018)
- 5.3.2 North America Pet Food Revenue and Revenue Share by Type (2013-2018)

5.4 North America Pet Food Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Pet Food Sales and Sales Share by Application (2013-2018)

5.4.2 North America Pet Food Revenue and Revenue Share by Application (2013-2018)

# 6 EUROPE PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Pet Food Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe Pet Food Sales by Countries (2013-2018)
  - 6.1.2 Europe Pet Food Revenue by Countries (2013-2018)
  - 6.1.3 Germany Pet Food Sales and Growth Rate (2013-2018)
  - 6.1.4 UK Pet Food Sales and Growth Rate (2013-2018)
- 6.1.5 France Pet Food Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Pet Food Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Pet Food Sales and Growth Rate (2013-2018)
- 6.2 Europe Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
- 6.2.1 Europe Pet Food Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Pet Food Revenue by Manufacturers (2016-2017)
- 6.3 Europe Pet Food Sales, Revenue and Market Share by Type (2013-2018)
- 6.3.1 Europe Pet Food Sales and Sales Share by Type (2013-2018)
- 6.3.2 Europe Pet Food Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Pet Food Sales, Revenue and Market Share by Application (2013-2018)



6.4.1 Europe Pet Food Sales and Sales Share by Application (2013-2018)6.4.2 Europe Pet Food Revenue and Revenue Share by Application (2013-2018)

# 7 ASIA-PACIFIC PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Pet Food Sales, Revenue and Market Share by Countries

- 7.1.1 Asia-Pacific Pet Food Sales by Countries (2013-2018)
- 7.1.2 Asia-Pacific Pet Food Revenue by Countries (2013-2018)
- 7.1.3 China Pet Food Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Pet Food Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Pet Food Sales and Growth Rate (2013-2018)
- 7.1.6 India Pet Food Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Pet Food Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Pet Food Sales by Manufacturers (2016-2017)
- 7.2.2 Asia-Pacific Pet Food Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Pet Food Sales, Revenue and Market Share by Type (2013-2018)
- 7.3.1 Asia-Pacific Pet Food Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Pet Food Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Pet Food Sales, Revenue and Market Share by Application (2013-2018)

- 7.4.1 Asia-Pacific Pet Food Sales and Sales Share by Application (2013-2018)
- 7.4.2 Asia-Pacific Pet Food Revenue and Revenue Share by Application (2013-2018)

# 8 SOUTH AMERICA PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Pet Food Sales, Revenue and Market Share by Countries
  - 8.1.1 South America Pet Food Sales by Countries (2013-2018)
  - 8.1.2 South America Pet Food Revenue by Countries (2013-2018)
  - 8.1.3 Brazil Pet Food Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina Pet Food Sales and Growth Rate (2013-2018)
  - 8.1.5 Colombia Pet Food Sales and Growth Rate (2013-2018)
- 8.2 South America Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 8.2.1 South America Pet Food Sales by Manufacturers (2016-2017)
- 8.2.2 South America Pet Food Revenue by Manufacturers (2016-2017)
- 8.3 South America Pet Food Sales, Revenue and Market Share by Type (2013-2018)
- 8.3.1 South America Pet Food Sales and Sales Share by Type (2013-2018)



8.3.2 South America Pet Food Revenue and Revenue Share by Type (2013-2018)8.4 South America Pet Food Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Pet Food Sales and Sales Share by Application (2013-2018)8.4.2 South America Pet Food Revenue and Revenue Share by Application (2013-2018)

# 9 MIDDLE EAST AND AFRICA PET FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Pet Food Sales, Revenue and Market Share by Countries

- 9.1.1 Middle East and Africa Pet Food Sales by Countries (2013-2018)
- 9.1.2 Middle East and Africa Pet Food Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Pet Food Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Pet Food Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Pet Food Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Pet Food Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Pet Food Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Pet Food Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Pet Food Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Pet Food Revenue by Manufacturers (2016-2017)9.3 Middle East and Africa Pet Food Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Pet Food Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Pet Food Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Pet Food Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Pet Food Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Pet Food Revenue and Revenue Share by Application (2013-2018)

# 10 GLOBAL PET FOOD MARKET SEGMENT BY TYPE

10.1 Global Pet Food Sales, Revenue and Market Share by Type (2013-2018)

- 10.1.1 Global Pet Food Sales and Market Share by Type (2013-2018)
- 10.1.2 Global Pet Food Revenue and Market Share by Type (2013-2018)



- 10.2 Dry food Sales Growth and Price
- 10.2.1 Global Dry food Sales Growth (2013-2018)
- 10.2.2 Global Dry food Price (2013-2018)
- 10.3 Wet food Sales Growth and Price
- 10.3.1 Global Wet food Sales Growth (2013-2018)
- 10.3.2 Global Wet food Price (2013-2018)

# 11 GLOBAL PET FOOD MARKET SEGMENT BY APPLICATION

- 11.1 Global Pet Food Sales Market Share by Application (2013-2018)
- 11.2 Pet Dog Sales Growth (2013-2018)
- 11.3 Pet Cat Sales Growth (2013-2018)
- 11.4 Others Sales Growth (2013-2018)

# 12 PET FOOD MARKET FORECAST (2018-2023)

- 12.1 Global Pet Food Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Pet Food Market Forecast by Regions (2018-2023)
- 12.2.1 North America Pet Food Market Forecast (2018-2023)
- 12.2.2 Europe Pet Food Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Pet Food Market Forecast (2018-2023)
- 12.2.4 South America Pet Food Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Pet Food Market Forecast (2018-2023)
- 12.3 Pet Food Market Forecast by Type (2018-2023)
- 12.3.1 Global Pet Food Sales Forecast by Type (2018-2023)
- 12.3.2 Global Pet Food Market Share Forecast by Type (2018-2023)
- 12.4 Pet Food Market Forecast by Application (2018-2023)
- 12.4.1 Global Pet Food Sales Forecast by Application (2018-2023)
- 12.4.2 Global Pet Food Market Share Forecast by Application (2018-2023)

# 13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

# 14 RESEARCH FINDINGS AND CONCLUSION



#### **15 APPENDIX**

15.1 Methodology

15.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Pet Food Picture

Table Product Specifications of Pet Food

Figure Global Pet Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Pet Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Pet Food by Types in 2017

Figure Dry food Picture

Table Major Manufacturers of Dry food

Figure Wet food Picture

Table Major Manufacturers of Wet food

Figure Pet Food Sales Market Share by Applications in 2017

Figure Pet Dog Picture

Figure Pet Cat Picture

Figure Others Picture

Figure United States Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Canada Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Mexico Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Germany Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure France Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure UK Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Russia Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Italy Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure China Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Japan Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Korea Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure India Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Southeast Asia Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Brazil Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Egypt Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Saudi Arabia Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure South Africa Pet Food Revenue (Value) and Growth Rate (2013-2023) Figure Nigeria Pet Food Revenue (Value) and Growth Rate (2013-2023) Table Mars Headquarter, Established, Main Business and Finance Overview (2017) Table Mars Pet Food Production Bases, Sales Regions and Major Competitors



Table Mars Pet Food Product Table Mars Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016 - 2017)Figure Global Mars Pet Food Sales Market Share in 2017 Figure Global Mars Pet Food Revenue Market Share in 2017 Table Nestle Purina Headquarter, Established, Main Business and Finance Overview (2017)Table Nestle Purina Pet Food Production Bases, Sales Regions and Major Competitors Table Nestle Purina Pet Food Product Table Nestle Purina Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016 - 2017)Figure Global Nestle Purina Pet Food Sales Market Share in 2017 Figure Global Nestle Purina Pet Food Revenue Market Share in 2017 Table Big Heart Headquarter, Established, Main Business and Finance Overview (2017) Table Big Heart Pet Food Production Bases, Sales Regions and Major Competitors Table Big Heart Pet Food Product Table Big Heart Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016 - 2017)Figure Global Big Heart Pet Food Sales Market Share in 2017 Figure Global Big Heart Pet Food Revenue Market Share in 2017 Table Colgate Headquarter, Established, Main Business and Finance Overview (2017) Table Colgate Pet Food Production Bases, Sales Regions and Major Competitors Table Colgate Pet Food Product Table Colgate Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016 - 2017)Figure Global Colgate Pet Food Sales Market Share in 2017 Figure Global Colgate Pet Food Revenue Market Share in 2017 Table Diamond pet foods Headquarter, Established, Main Business and Finance Overview (2017) Table Diamond pet foods Pet Food Production Bases, Sales Regions and Major Competitors Table Diamond pet foods Pet Food Product Table Diamond pet foods Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017) Figure Global Diamond pet foods Pet Food Sales Market Share in 2017 Figure Global Diamond pet foods Pet Food Revenue Market Share in 2017 Table Blue Buffalo Headquarter, Established, Main Business and Finance Overview (2017)

Table Blue Buffalo Pet Food Production Bases, Sales Regions and Major Competitors



Table Blue Buffalo Pet Food Product

Table Blue Buffalo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Blue Buffalo Pet Food Sales Market Share in 2017

Figure Global Blue Buffalo Pet Food Revenue Market Share in 2017

Table Heristo Headquarter, Established, Main Business and Finance Overview (2017)

Table Heristo Pet Food Production Bases, Sales Regions and Major Competitors Table Heristo Pet Food Product

Table Heristo Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Heristo Pet Food Sales Market Share in 2017

Figure Global Heristo Pet Food Revenue Market Share in 2017

Table Unicharm Headquarter, Established, Main Business and Finance Overview (2017)

Table Unicharm Pet Food Production Bases, Sales Regions and Major CompetitorsTable Unicharm Pet Food Product

Table Unicharm Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Unicharm Pet Food Sales Market Share in 2017

Figure Global Unicharm Pet Food Revenue Market Share in 2017

Table Mogiana Alimentos Headquarter, Established, Main Business and Finance Overview (2017)

Table Mogiana Alimentos Pet Food Production Bases, Sales Regions and Major Competitors

Table Mogiana Alimentos Pet Food Product

Table Mogiana Alimentos Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mogiana Alimentos Pet Food Sales Market Share in 2017

Figure Global Mogiana Alimentos Pet Food Revenue Market Share in 2017

Table Affinity Petcare Headquarter, Established, Main Business and Finance Overview (2017)

Table Affinity Petcare Pet Food Production Bases, Sales Regions and Major Competitors

Table Affinity Petcare Pet Food Product

Table Affinity Petcare Pet Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Affinity Petcare Pet Food Sales Market Share in 2017

Figure Global Affinity Petcare Pet Food Revenue Market Share in 2017

Table Nisshin Pet Food



Table Nisshin Pet Food Pet Food **Table Total Alimentos** Table Total Alimentos Pet Food Table Ramical **Table Ramical Pet Food** Table Butcher's Table Butcher's Pet Food **Table MoonShine** Table MoonShine Pet Food Table Big Time Table Big Time Pet Food Table Yantai China Pet Foods Table Yantai China Pet Foods Pet Food Table Gambol Table Gambol Pet Food **Table Paide Pet Food** Table Paide Pet Food Pet Food Table Wagg Table Wagg Pet Food Table Global Pet Food Sales by Manufacturer (2016-2017) Figure Global Pet Food Sales Market Share by Manufacturer in 2016 Figure Global Pet Food Sales Market Share by Manufacturer in 2017 Table Global Pet Food Revenue by Manufacturer (2016-2017) Figure Global Pet Food Revenue Market Share by Manufacturer in 2016 Figure Global Pet Food Revenue Market Share by Manufacturer in 2017 Table Global Pet Food Price by Manufacturer (2016-2017) Figure Top 3 Pet Food Manufacturer (Revenue) Market Share in 2017 Figure Top 6 Pet Food Manufacturer (Revenue) Market Share in 2017 Figure Global Pet Food Sales and Growth Rate (2013-2018) Figure Global Pet Food Revenue and Growth Rate (2013-2018) Table Global Pet Food Sales by Regions (2013-2018) Table Global Pet Food Sales Market Share by Regions (2013-2018) Table Global Pet Food Revenue by Regions (2013-2018) Figure Global Pet Food Revenue Market Share by Regions in 2013 Figure Global Pet Food Revenue Market Share by Regions in 2017 Figure North America Pet Food Sales and Growth Rate (2013-2018) Figure North America Pet Food Revenue and Growth Rate (2013-2018) Figure Europe Pet Food Sales and Growth Rate (2013-2018) Figure Europe Pet Food Revenue and Growth Rate (2013-2018)



Figure Asia-Pacific Pet Food Sales and Growth Rate (2013-2018) Figure Asia-Pacific Pet Food Revenue and Growth Rate (2013-2018) Figure South America Pet Food Sales and Growth Rate (2013-2018) Figure South America Pet Food Revenue and Growth Rate (2013-2018) Figure Middle East and Africa Pet Food Sales and Growth Rate (2013-2018) Figure Middle East and Africa Pet Food Revenue and Growth Rate (2013-2018) Figure North America Pet Food Revenue and Growth Rate (2013-2018) Table North America Pet Food Sales by Countries (2013-2018) Table North America Pet Food Sales Market Share by Countries (2013-2018) Figure North America Pet Food Sales Market Share by Countries in 2013 Figure North America Pet Food Sales Market Share by Countries in 2017 Table North America Pet Food Revenue by Countries (2013-2018) Table North America Pet Food Revenue Market Share by Countries (2013-2018) Figure North America Pet Food Revenue Market Share by Countries in 2013 Figure North America Pet Food Revenue Market Share by Countries in 2017 Figure United States Pet Food Sales and Growth Rate (2013-2018) Figure Canada Pet Food Sales and Growth Rate (2013-2018) Figure Mexico Pet Food Sales and Growth Rate (2013-2018) Table North America Pet Food Sales by Manufacturer (2016-2017) Figure North America Pet Food Sales Market Share by Manufacturer in 2016 Figure North America Pet Food Sales Market Share by Manufacturer in 2017 Table North America Pet Food Revenue by Manufacturer (2016-2017) Figure North America Pet Food Revenue Market Share by Manufacturer in 2016 Figure North America Pet Food Revenue Market Share by Manufacturer in 2017 Table North America Pet Food Sales by Type (2013-2018) Table North America Pet Food Sales Share by Type (2013-2018) Table North America Pet Food Revenue by Type (2013-2018) Table North America Pet Food Revenue Share by Type (2013-2018) Table North America Pet Food Sales by Application (2013-2018) Table North America Pet Food Sales Share by Application (2013-2018) Table North America Pet Food Revenue by Application (2013-2018) Table North America Pet Food Revenue Share by Application (2013-2018) Figure Europe Pet Food Revenue and Growth Rate (2013-2018) Table Europe Pet Food Sales by Countries (2013-2018) Table Europe Pet Food Sales Market Share by Countries (2013-2018) Table Europe Pet Food Revenue by Countries (2013-2018) Figure Europe Pet Food Revenue Market Share by Countries in 2016 Figure Europe Pet Food Revenue Market Share by Countries in 2017 Figure Germany Pet Food Sales and Growth Rate (2013-2018)



Figure UK Pet Food Sales and Growth Rate (2013-2018) Figure France Pet Food Sales and Growth Rate (2013-2018) Figure Russia Pet Food Sales and Growth Rate (2013-2018) Figure Italy Pet Food Sales and Growth Rate (2013-2018) Table Europe Pet Food Sales by Manufacturer (2016-2017) Figure Europe Pet Food Sales Market Share by Manufacturer in 2016 Figure Europe Pet Food Sales Market Share by Manufacturer in 2017 Table Europe Pet Food Revenue by Manufacturer (2016-2017) Figure Europe Pet Food Revenue Market Share by Manufacturer in 2016 Figure Europe Pet Food Revenue Market Share by Manufacturer in 2017 Table Europe Pet Food Sales by Type (2013-2018) Table Europe Pet Food Sales Share by Type (2013-2018) Table Europe Pet Food Revenue by Type (2013-2018) Table Europe Pet Food Revenue Share by Type (2013-2018) Table Europe Pet Food Sales by Application (2013-2018) Table Europe Pet Food Sales Share by Application (2013-2018) Table Europe Pet Food Revenue by Application (2013-2018) Table Europe Pet Food Revenue Share by Application (2013-2018) Figure Asia-Pacific Pet Food Revenue and Growth Rate (2013-2018) Table Asia-Pacific Pet Food Sales by Countries (2013-2018) Table Asia-Pacific Pet Food Sales Market Share by Countries (2013-2018) Figure Asia-Pacific Pet Food Sales Market Share by Countries 2017 Table Asia-Pacific Pet Food Revenue by Countries (2013-2018) Figure Asia-Pacific Pet Food Revenue Market Share by Countries 2017 Figure China Pet Food Sales and Growth Rate (2013-2018) Figure Japan Pet Food Sales and Growth Rate (2013-2018) Figure Korea Pet Food Sales and Growth Rate (2013-2018) Figure India Pet Food Sales and Growth Rate (2013-2018) Figure Southeast Asia Pet Food Sales and Growth Rate (2013-2018) Table Asia-Pacific Pet Food Sales by Manufacturer (2016-2017) Figure Asia-Pacific Pet Food Sales Market Share by Manufacturer in 2016 Figure Asia-Pacific Pet Food Sales Market Share by Manufacturer in 2017 Table Asia-Pacific Pet Food Revenue by Manufacturer (2016-2017) Figure Asia-Pacific Pet Food Revenue Market Share by Manufacturer in 2016 Figure Asia-Pacific Pet Food Revenue Market Share by Manufacturer in 2017 Table Asia-Pacific Pet Food Sales by Type (2013-2018) Table Asia-Pacific Pet Food Sales Share by Type (2013-2018) Table Asia-Pacific Pet Food Revenue by Type (2013-2018) Table Asia-Pacific Pet Food Revenue Share by Type (2013-2018)



Table Asia-Pacific Pet Food Sales by Application (2013-2018) Table Asia-Pacific Pet Food Sales Share by Application (2013-2018) Table Asia-Pacific Pet Food Revenue by Application (2013-2018) Table Asia-Pacific Pet Food Revenue Share by Application (2013-2018) Figure South America Pet Food Revenue and Growth Rate (2013-2018) Table South America Pet Food Sales by Countries (2013-2018) Table South America Pet Food Sales Market Share by Countries (2013-2018) Figure South America Pet Food Sales Market Share by Countries in 2017 Table South America Pet Food Revenue by Countries (2013-2018) Table South America Pet Food Revenue Market Share by Countries (2013-2018) Figure South America Pet Food Revenue Market Share by Countries in 2017 Figure Brazil Pet Food Sales and Growth Rate (2013-2018) Figure Argentina Pet Food Sales and Growth Rate (2013-2018) Figure Colombia Pet Food Sales and Growth Rate (2013-2018) Table South America Pet Food Sales by Manufacturer (2016-2017) Figure South America Pet Food Sales Market Share by Manufacturer in 2016 Figure South America Pet Food Sales Market Share by Manufacturer in 2017 Table South America Pet Food Revenue by Manufacturer (2016-2017) Figure South America Pet Food Revenue Market Share by Manufacturer in 2016 Figure South America Pet Food Revenue Market Share by Manufacturer in 2017 Table South America Pet Food Sales by Type (2013-2018) Table South America Pet Food Sales Share by Type (2013-2018) Table South America Pet Food Revenue by Type (2013-2018) Table South America Pet Food Revenue Share by Type (2013-2018) Table South America Pet Food Sales by Application (2013-2018) Table South America Pet Food Sales Share by Application (2013-2018) Table South America Pet Food Revenue by Application (2013-2018) Table South America Pet Food Revenue Share by Application (2013-2018) Figure Middle East and Africa Pet Food Revenue and Growth Rate (2013-2018) Table Middle East and Africa Pet Food Sales by Countries (2013-2018) Table Middle East and Africa Pet Food Sales Market Share by Countries (2013-2018) Figure Middle East and Africa Pet Food Sales Market Share by Countries in 2017 Table Middle East and Africa Pet Food Revenue by Countries (2013-2018) Table Middle East and Africa Pet Food Revenue Market Share by Countries (2013 - 2018)Figure Middle East and Africa Pet Food Revenue Market Share by Countries in 2013

Figure Middle East and Africa Pet Food Revenue Market Share by Countries in 2017 Figure Saudi Arabia Pet Food Sales and Growth Rate (2013-2018) Figure UAE Pet Food Sales and Growth Rate (2013-2018)



Figure Egypt Pet Food Sales and Growth Rate (2013-2018) Figure Nigeria Pet Food Sales and Growth Rate (2013-2018) Figure South Africa Pet Food Sales and Growth Rate (2013-2018) Table Middle East and Africa Pet Food Sales by Manufacturer (2016-2017) Figure Middle East and Africa Pet Food Sales Market Share by Manufacturer in 2016 Figure Middle East and Africa Pet Food Sales Market Share by Manufacturer in 2017 Table Middle East and Africa Pet Food Revenue by Manufacturer (2016-2017) Figure Middle East and Africa Pet Food Revenue Market Share by Manufacturer in 2016 Figure Middle East and Africa Pet Food Revenue Market Share by Manufacturer in 2017 Table Middle East and Africa Pet Food Sales by Type (2013-2018) Table Middle East and Africa Pet Food Sales Share by Type (2013-2018) Table Middle East and Africa Pet Food Revenue by Type (2013-2018) Table Middle East and Africa Pet Food Revenue Share by Type (2013-2018) Table Middle East and Africa Pet Food Sales by Application (2013-2018) Table Middle East and Africa Pet Food Sales Share by Application (2013-2018) Table Middle East and Africa Pet Food Revenue by Application (2013-2018) Table Middle East and Africa Pet Food Revenue Share by Application (2013-2018) Table Global Pet Food Sales by Type (2013-2018) Table Global Pet Food Sales Share by Type (2013-2018) Table Global Pet Food Revenue by Type (2013-2018) Table Global Pet Food Revenue Share by Type (2013-2018) Figure Global Dry food Sales Growth (2013-2018) Figure Global Dry food Price (2013-2018) Figure Global Wet food Sales Growth (2013-2018) Figure Global Wet food Price (2013-2018) Table Global Pet Food Sales by Application (2013-2018) Table Global Pet Food Sales Share by Application (2013-2018) Figure Global Pet Dog Sales Growth (2013-2018) Figure Global Pet Cat Sales Growth (2013-2018) Figure Global Others Sales Growth (2013-2018) Figure Global Pet Food Sales, Revenue and Growth Rate (2018-2023) Table Global Pet Food Sales Forecast by Regions (2018-2023) Table Global Pet Food Market Share Forecast by Regions (2018-2023) Figure North America Sales Pet Food Market Forecast (2018-2023) Figure Europe Sales Pet Food Market Forecast (2018-2023) Figure Asia-Pacific Sales Pet Food Market Forecast (2018-2023) Figure South America Sales Pet Food Market Forecast (2018-2023)



Figure Middle East and Africa Sales Pet Food Market Forecast (2018-2023) Table Global Pet Food Sales Forecast by Type (2018-2023) Table Global Pet Food Market Share Forecast by Type (2018-2023) Table Global Pet Food Sales Forecast by Application (2018-2023) Table Global Pet Food Market Share Forecast by Application (2018-2023) Table Distributors/Traders/ Dealers List



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